



# 2023 Click It or Ticket After-Action Report



# 2023 Click It or Ticket After-Action Report

Since safety belts became standard equipment in motor vehicles sold in America back in 1968, the government has been educating drivers about the advantages of properly wearing these life-saving devices. And after many years of effort, we found that education alone doesn't work. The education must be combined with meaningful legislation and strong enforcement to have the best opportunity to raise belt use.

In 2001, Florida implemented the first Click It or Ticket high visibility education and enforcement mobilization. Over the next 22 years, that initiative helped to raise Florida's safety belt usage rate by more than 21percent. The initiative is so successful that, today, the Memorial Day Click It or Ticket Mobilization is a nationwide campaign in which every state is required to participate.

The key to Click It or Ticket is strong and highly visible enforcement of safety belt and child restraint laws. However, maintaining the participation of law enforcement in these worthwhile mobilizations is an ongoing challenge. The federal fiscal year 2023 is the 22<sup>nd</sup> year of Click It or Ticket enforcement waves and mobilizations in Florida. And when you think of the numerous demands and competing priorities that law enforcement must face, 22 years is a very long time to maintain active, enthusiastic participation, no matter how important the issue.



Another condition of the traffic safety federal funding requires Florida to have law enforcement agencies participate in the national Occupant Protection campaign.

To keep Florida's law enforcement agencies actively and enthusiastically involved in occupant restraint enforcement, the Florida LEL Occupant Protection Awareness Program seeks to increase safety belt and child restraint high visibility enforcement by providing printed educational materials, such as banners and yard signs, while providing recognition to the model's most important component: law enforcement.

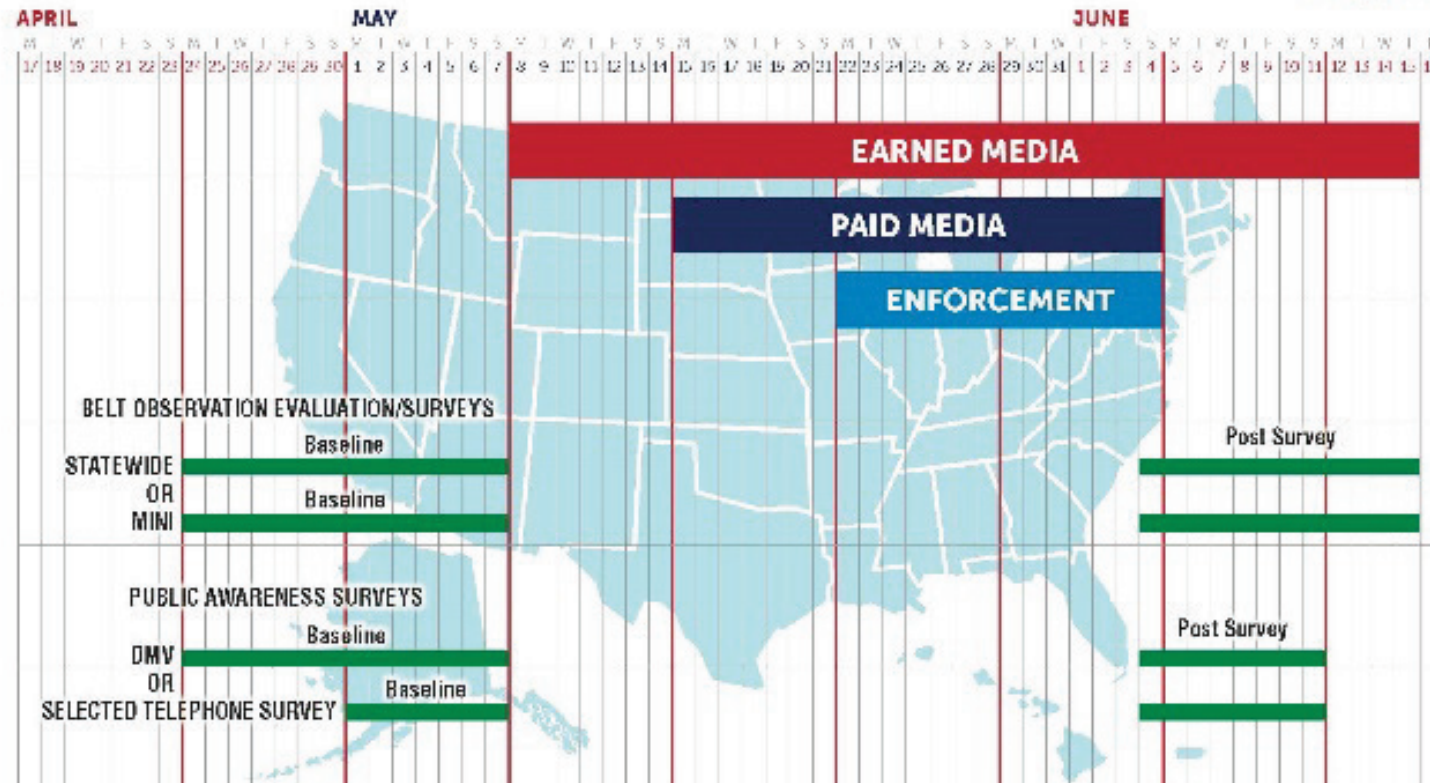
Law enforcement agencies across Florida were encouraged to conduct high visibility enforcement operations during the campaign wave and submit activity reports online by a specific deadline.

The National Highway Traffic Safety Administration also strongly encourages states and law enforcement agencies to participate in the yearly Border to Border Operation.

The operation is a focused one-day, four-hour national effort designed to be a highly visible start to the national Click It or Ticket campaign. Many agencies do safety belt enforcement checkpoints and details on well-traveled, highly visible state border sites. Border to Border aims to both increase law enforcement participation and garner more earned media during the mobilization. The message reinforces that driving or riding unbuckled will result in a ticket, even when crossing State lines.

The Click It or Ticket campaign operated May 22, 2023, through June 4, 2023.

## Memorial Day 2023 Click It or Ticket Timeline



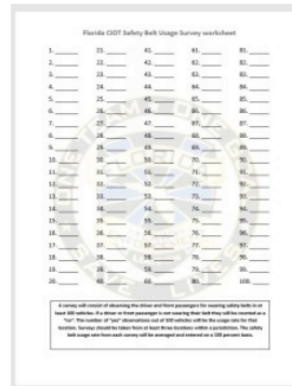
All materials provided to our law enforcement partners were funded through the Florida Department of Transportation and/or other traffic safety partners, as part of various subgrant-funded programs.

Due to limitations on the scope of program funding, materials are not available to private parties or agencies outside of the state of Florida. Sample of printed campaign materials distributed were:

## Seat Belt Survey Worksheet

The survey consists of observing the driver and front passengers for wearing safety belts in at least 100 vehicles. If a driver or front passenger is not wearing a seat belt, that vehicle will be counted as a "no". When the driver and all front seat passengers are wearing their seat belt, it is counted as a "yes." The number of "yes" observations out of 100 vehicles will be the usage rate for that location. Surveys should be taken from at least three locations within a jurisdiction. The safety belt usage rate from each survey will be averaged and entered on a 100 percent basis. The worksheet is only used to tally survey results and need not be saved after you have entered the observation rate online in your Click It or Ticket report.

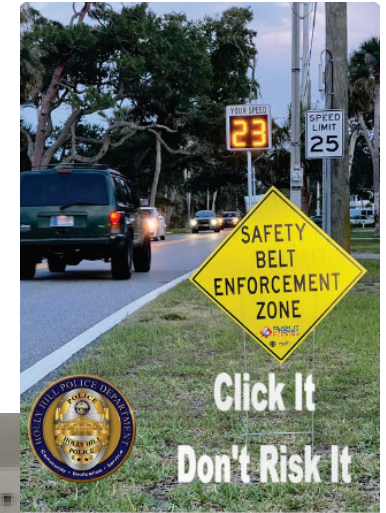
[Click on document image to download word document](#)



Florida CDFW Seat Belt Usage Survey worksheet

1	2	3	4	5	6
1	25	45	65	85	100
2	25	45	65	85	100
3	25	45	65	85	100
4	25	45	65	85	100
5	25	45	65	85	100
6	25	45	65	85	100
7	25	45	65	85	100
8	25	45	65	85	100
9	25	45	65	85	100
10	25	45	65	85	100
11	25	45	65	85	100
12	25	45	65	85	100
13	25	45	65	85	100
14	25	45	65	85	100
15	25	45	65	85	100
16	25	45	65	85	100
17	25	45	65	85	100
18	25	45	65	85	100
19	25	45	65	85	100
20	25	45	65	85	100

A survey tool created for observing the driver and front passengers for wearing safety belts in at least 100 vehicles. If a driver or front passenger is not wearing a seat belt, that vehicle is counted as a "no". When the driver and all front seat passengers are wearing their seat belt, it is counted as a "yes." The number of "yes" observations out of 100 vehicles will be the usage rate for that location. Surveys should be taken from at least three locations within a jurisdiction. The safety belt usage rate from each survey will be averaged and entered on a 100 percent basis.



# Social Media



To promote the importance of consistent social media messaging, the [www.floridalel.info](http://www.floridalel.info) website posted and converted support materials in formats accessible by Florida law enforcement. The following items were available:

- Florida LEL Click It or Ticket online reporting page.
- Florida LEL Click It or Ticket media support page with:
  - NHTSA 2022 Click It or Ticket Overview
  - NHTSA Sample Pre-event Media Release
  - NHTSA Sample Post-event Media Release
- Press materials
- Social media materials
- Information graphics
- Posters
- Web videos
- Logos

Florida Law Enforcement Liaison Program  
June 1 · 🌐  
#ClickItOrTicket 🇺🇸



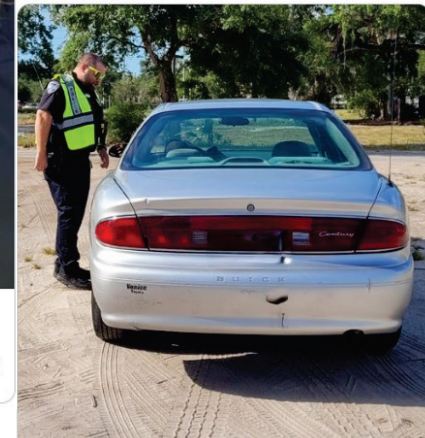
Sarasota County (FL) Sheriff's Office  
May 30 · 🌐  
#TrafficTipTuesday -- This morning SCSO teamed up with North Port Police Department on a joint #ClickItOrTicket project. They covered areas in North Port and th... See more

Florida Law Enforcement Liaison Program  
May 25 · 🌐  
PROOF - Seatbelts save lives!!!!  
#ClickItOrTicket #BuckleUp



Meredyth Censullo  
May 25 · 🌐  
A seat belt saved my life, and you'll never catch me not buckling up. It's amazing how many people think they shouldn't get a ticket for not wearing one. It's t... See more

Florida Law Enforcement Liaison Program  
June 1 · 🌐



Bradenton Police Department is with Florida Law Enforcement Liaison Program and NHTSA.  
May 31 · 🌐  
Good morning! Before you leave your driveway, your seatbelt should be fastened, and your passengers must be buckled up, too. Our officers are looking for driver... See more

Florida Law Enforcement Liaison Program  
June 4 · 🌐



Naples Police Department  
June 3 · 🌐  
Whether you believe it or not, we'd really rather *not* Ticket, so please Click it! Seatbelts save lives. #BuckleUp #tstheLaw #ClickItOrTicket  
Florida Law Enfor... See more

Florida Law Enforcement Liaison Program  
May 26 · 🌐



City of Jacksonville Beach Police Department  
May 26 · 🌐

From May 22-June 4, 2023, state and local law enforcement agencies across the nation will work together to enforce seat belt laws.

Seat belts have been proven ... See more

The following law enforcement agency campaign effort activity was recorded during the 2023 Click It or Ticket operation.

	<u>2023</u>	<u>2022</u>	<u>2021</u>	<u>2020</u>	<u>2019</u>
<i>Total Law Enforcement Agencies Participating in the Click It or Ticket Campaign:</i>	248	234	243	0	211
<i>Number of Hours of Safety Belt Enforcement:</i>	35,800	43,264.5	33,534	0	92,400
<i>Safety Belt Check Point Operations Conducted:</i>	21	28	29	0	32
<i>Safety Belt Enforcement Contacts:</i>	20,408	19,440	22,607	0	23,769
<i>Child Restraint Enforcement Contacts:</i>	1,857	2,856	607	0	608
<i>All other Traffic Enforcement Citations:</i>	99,007	87,393	98,289	0	100,389
<i>Press Conferences:</i>	7	19	20	0	38
<i>TV News Stories:</i>	34	33	52	0	70
<i>Radio News Stories:</i>	34	33	107	0	78
<i>Print News Stories:</i>	43	52	57	0	111



The following law enforcement agency campaign effort activity was recorded during the 2023 Click It or Ticket operation.

	<b>2023</b>	<b>2022</b>	<b>2021</b>	<b>2020</b>	<b>2019</b>
Facebook:	114	126	133	0	121
Twitter:	44	58	64	0	76
Agency Website:	44	48	54	0	46
Instagram:	43	41	52	0	22
Total Social Media Impressions:	1,444,393	308,333	399,382	0	469,973
Law Enforcement Agencies reported an average pre-campaign Seatbelt Survey of:	84.09%	5.39%	82.68%	N/A	85.59%
Law Enforcement Agencies reported an average post-campaign Seatbelt Survey of:	88.19%	87.8%	87.41%	N/A	88.97%
Number of reported Law Enforcement certified Child Passenger Safety Technicians:	264	235	234	N/A	239

## Conclusion

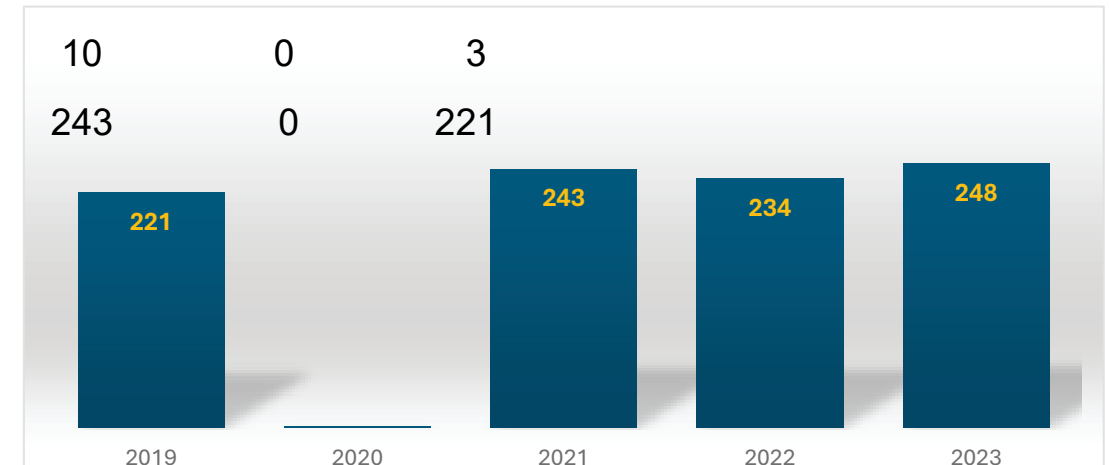


At the culmination of the 2023 Click It or Ticket mobilization, agencies were directed to report their enforcement and awareness activities using the Florida Law Enforcement Liaison Program resource website. Law enforcement agencies logged into the [www.floridalel.info](http://www.floridalel.info) website portal and entered their awareness and participation data.

Online reporting of campaign activities and participation opened on June 4, 2023, and operated through July 4, 2023. The Florida Law Enforcement Liaison Team monitored the agency reporting throughout the reporting period and continually reached out to unreported agencies to capture their agency statistics.

Two hundred forty-eight (248) agencies submitted activity reports for the 2023 Click It or Ticket campaign. In comparison, for the 2022 campaign, the recorded participation and involvement activities were documented at two hundred thirty-four (234) agencies.

<i>Reports by agency type:</i>	<u>2023</u>	<u>2022</u>	<u>2021</u>	<u>2020</u>	<u>2019</u>
<i>Municipal</i>	180	179	180	0	165
<i>County</i>	45	40	44	0	39
<i>State-FHP-(2023 Troop Count)</i>	10	9	8	0	8
<i>Other (University PD, School PD &amp; Tribal)</i>	13	6	10	0	3
<i>Total</i>	248	234	243	0	221





# 2023 Click It or Ticket After-Action Report



# 2023 Law Enforcement Survey



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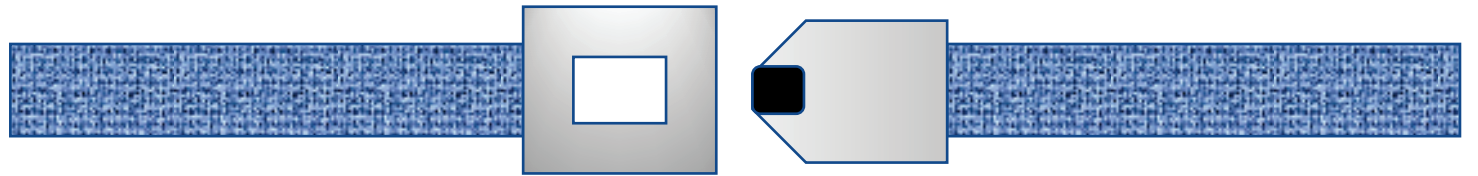
Florida Occupant  
Protection Coalition  
2023



# Survey Statement

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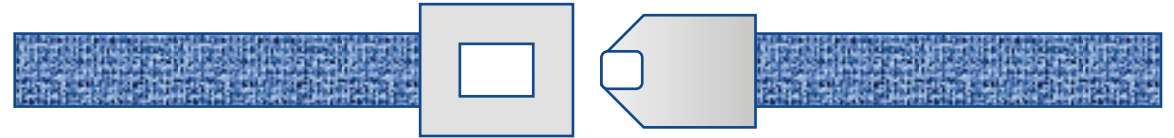
- The survey began with a statement letting the respondents know what information we desired to collect and why. The survey statement, informed respondents that the survey was anonymous and that there were no risks associated with the survey. The survey statement provided contact information for anyone who may have had any questions or concerns.



# Survey Statement

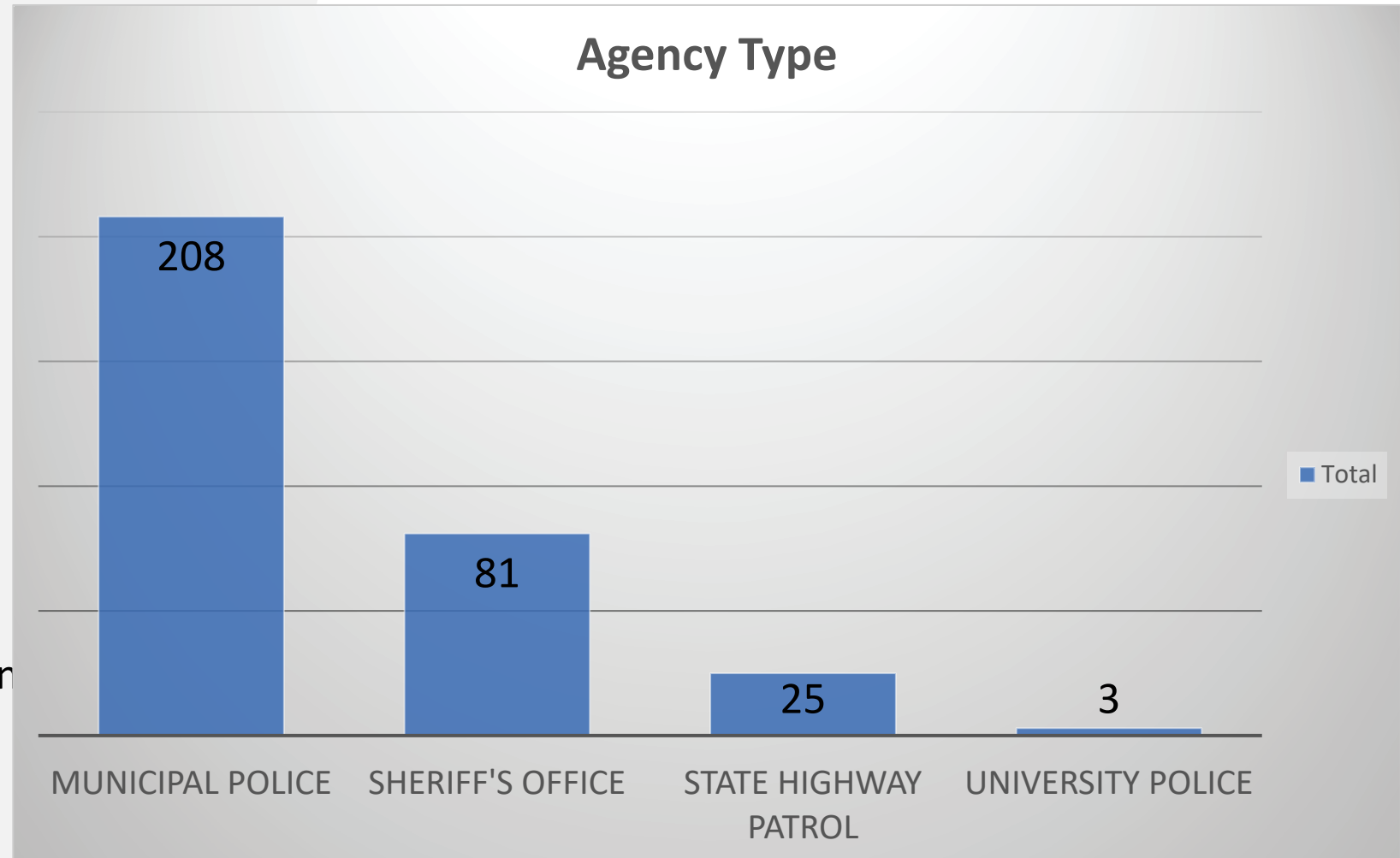
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- *We are requesting your response to this survey because as a Law Enforcement Professional we are interested in your opinions. We are conducting some research on occupant protection issues and we value your opinion. Your answers will help us gain a better understanding of law enforcement needs with respect to occupant protection and child restraint usage.*
- *The survey will only take a few minutes to complete. By completing the survey, you are giving your consent for your answers to be included in the study. Your participation in this study is voluntary and you are free to withdraw your participation at any time. Your participation is appreciated. The results from this study will be used for research only and your answers will remain anonymous. Any personal information such as an IP address will remain confidential and will not be shared with anyone.*
- *This survey has been approved by the Florida Law Enforcement Liaison Program. There are no risks associated with participating in this study.*
- *If you have any questions about this research project, please contact us by telephone at District 4 LEL Charles Kane by phone at 850-459-5897 or email at [Dist4@floridalel.info](mailto:Dist4@floridalel.info).*
- *Thank you for your participation.*



# Question 1

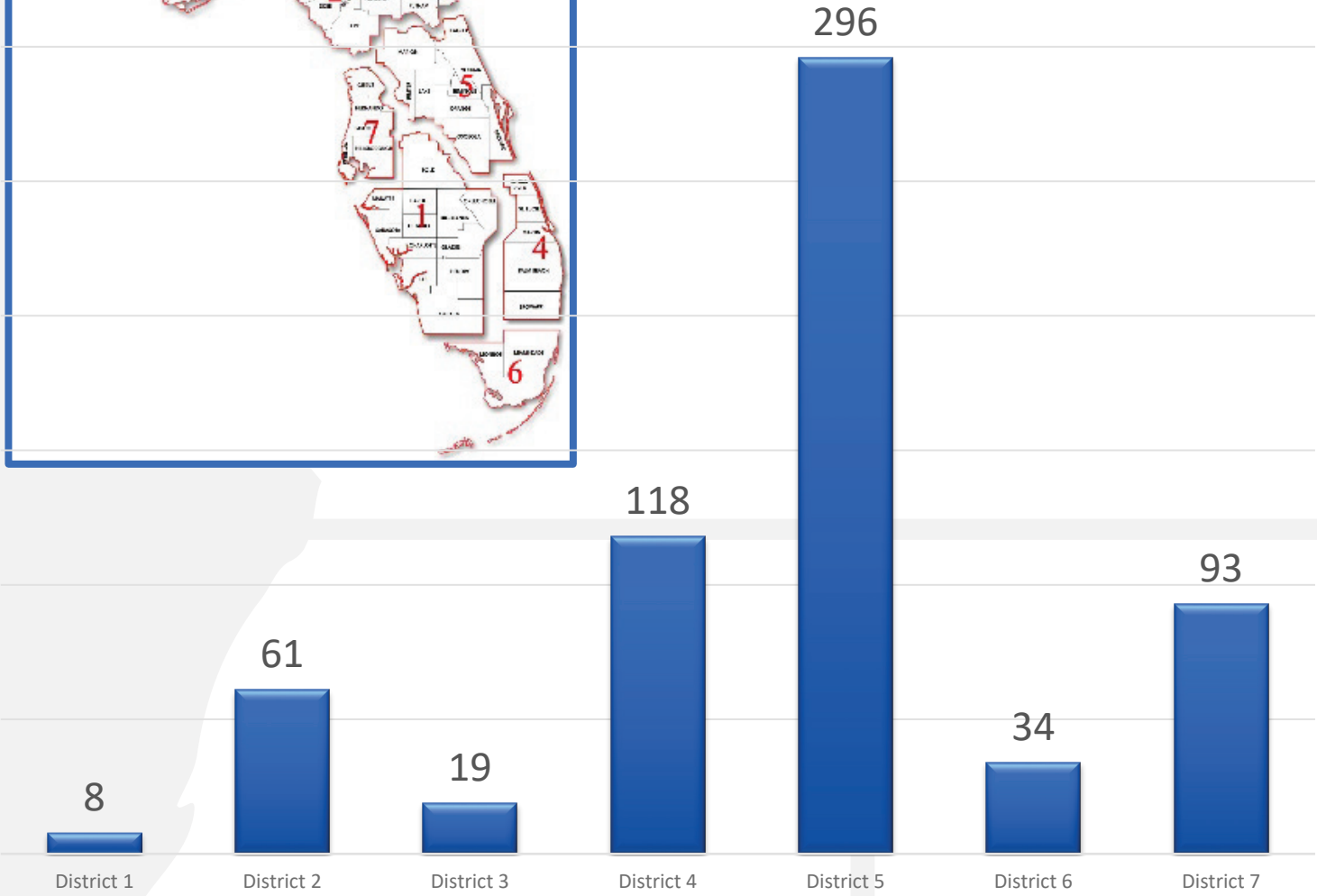
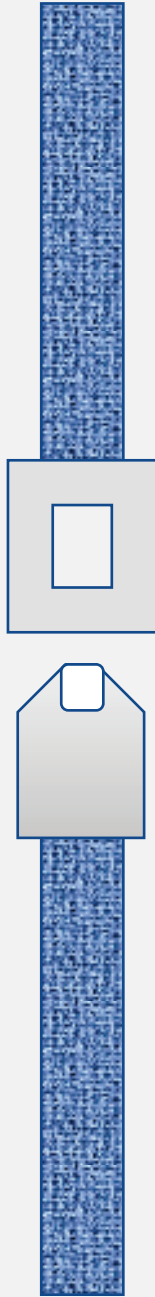
- **What type of Agency?**
- Municipal Police
- Sheriff's Office
- State Highway Patrol
- University Police
- Tribal Police
- Other Law Enforcement Agency (n)



# Question 2

## FDOT District

- District 1
- District 2
- District 3
- District 4
- District 5
- District 6
- District 7

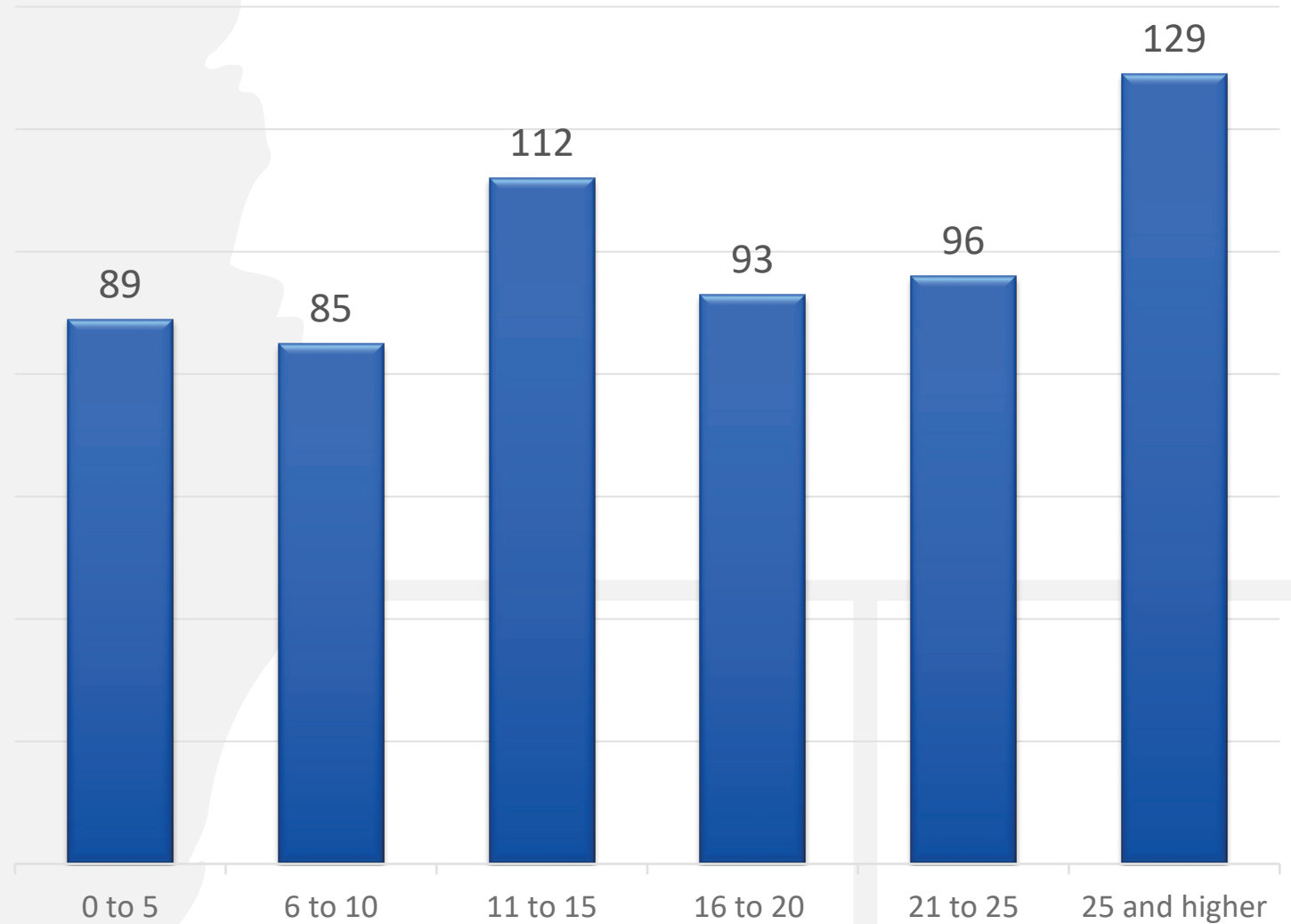
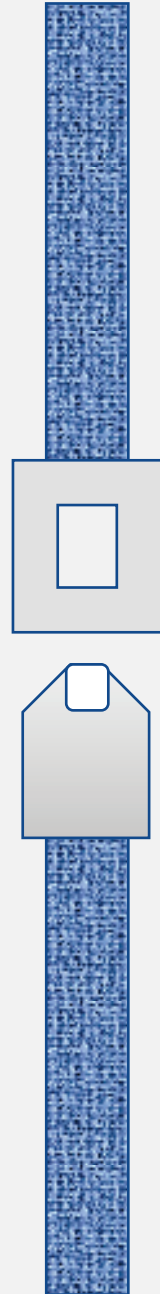




### Question 3

**How many years of experience do you have in law enforcement?**

- Average Years of experience was 17.36



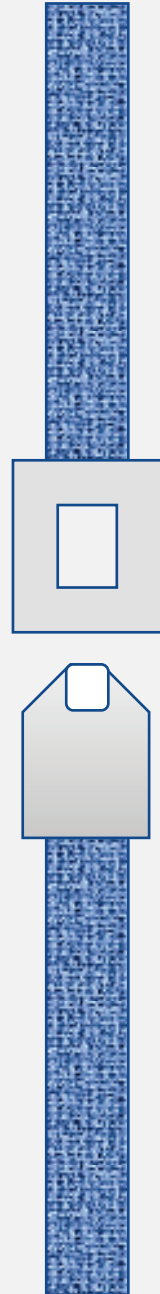
604 Responses

## Question 4



**Are you aware of your agency or City/State/County policy requiring a safety belt use while operating an agency vehicle?**

- Yes
- No
- Not Sure



621

Yes

1

No

1

Not Sure

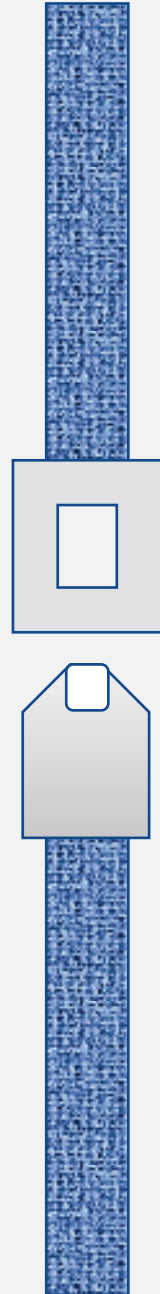
623 Responses

## Question 5A



### 5A. Do you wear a safety belt on duty? (Matrix)

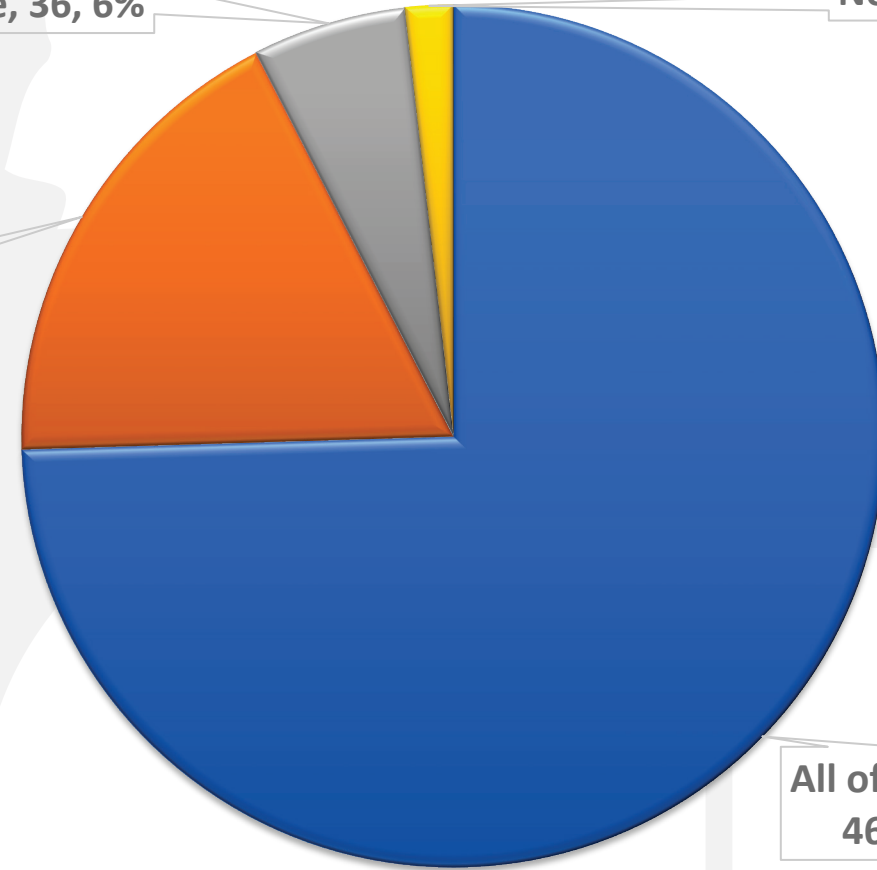
- All of the time
- Most of the time
- Some of the time
- Never



Most of the  
time, 112, 18%

Some of the  
time, 36, 6%

Never, 11, 2%



All of the time,  
465, 74%

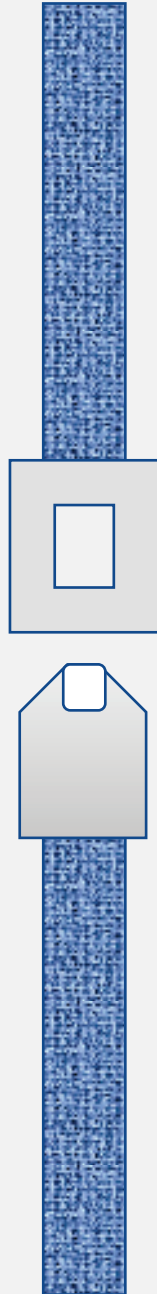
624 Responses

## Question 5A



### 5A. Do you wear a safety belt on duty?

- All of the time
- Most of the time
- Some of the time
- Never



## Free Response to question 5a if answer was “never”

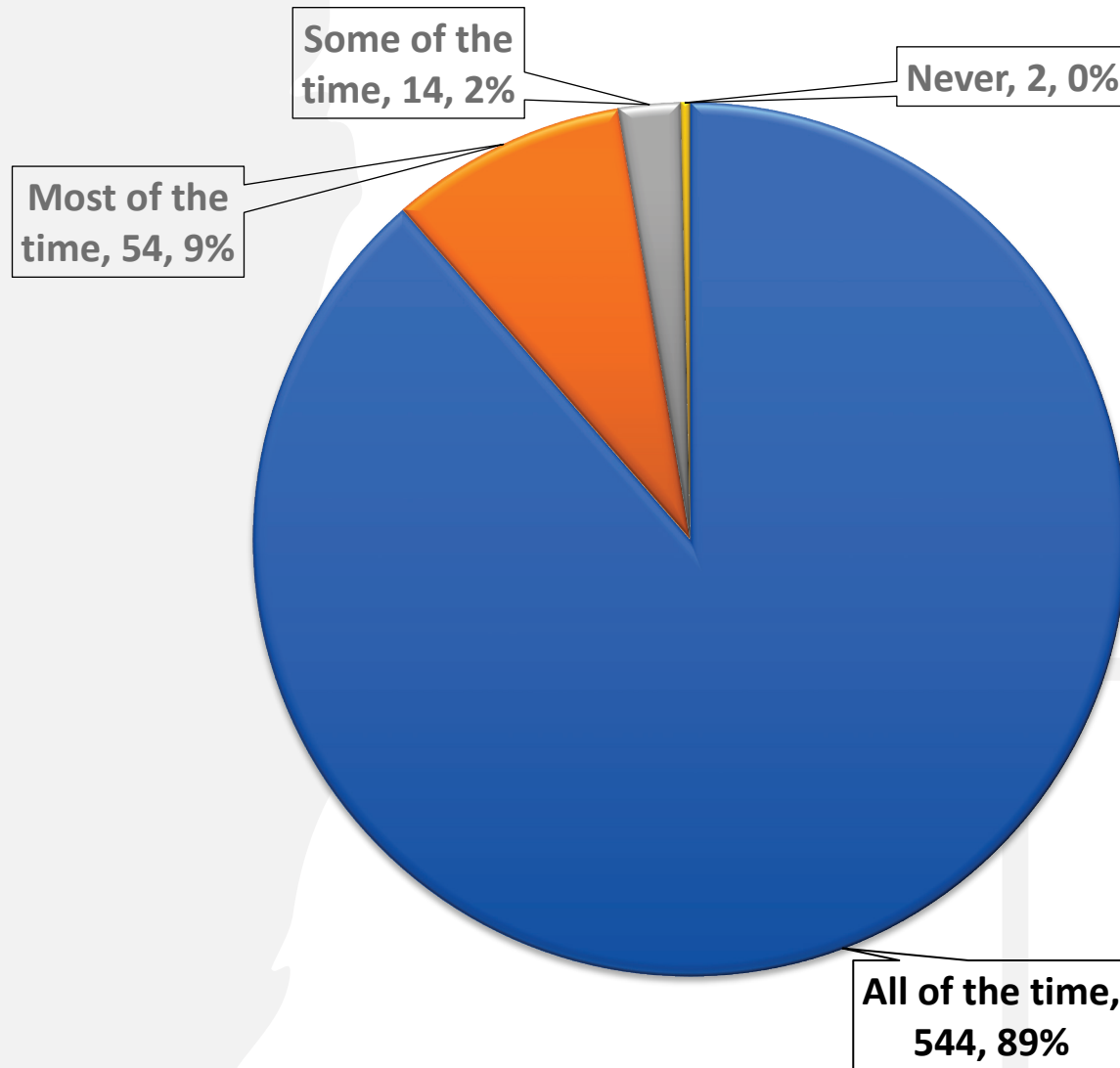
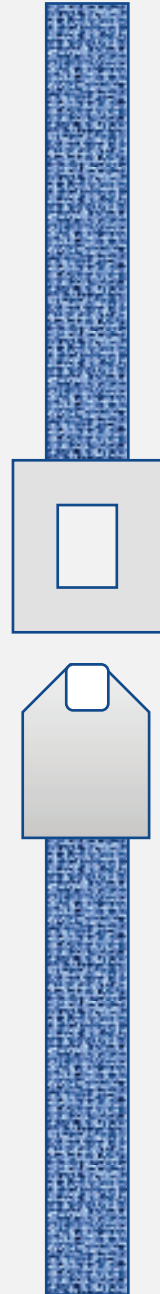
- Feel I am a target on duty and belt covers firearm
- too hard with vest can't exit quickly
- I feel restricted and less able to quickly react or respond to an unforeseen incident. The belt gets hooked on my gun and hit radio buttons. I try to wear it if I got on I95 for longer travel but locally I don't wear it .
- Difficult to manage with outer vest; i.e. (forget it's on because I can't feel it, gets caught on gear)
- work at courthouse. no assigned agency vehicle
- Feel it restricts me from responding to situations if I need to get out of my car quickly

## Question 5B



### 5B. Do you wear a safety belt off duty? (Matrix)

- All of the time
- Most of the time
- Some of the time
- Never



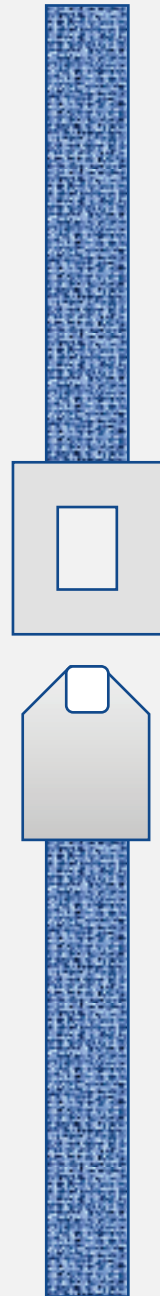
624 Responses

## Question 5B



### **5B. Do you wear a safety belt off duty? (Matrix)**

- All of the time
- Most of the time
- Some of the time
- Never



## Free Response to question 5b if answer was “never”

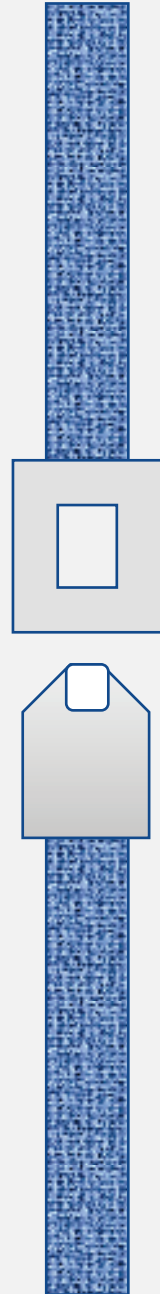
- It restricts my movement. I cannot sit still while driving.
- This was the only free response
  - It came from a municipal police officer with 22 years of experience
  - Believes use does not increase or decrease Officer Safety
  - Whose primary response to SB violation is issue warning
  - Whose primary response to CR violation is citation
  - Possesses average knowledge of SB law
  - Possesses average knowledge of CR law
  - Answered yes to all of the DYK questions

## Question 6



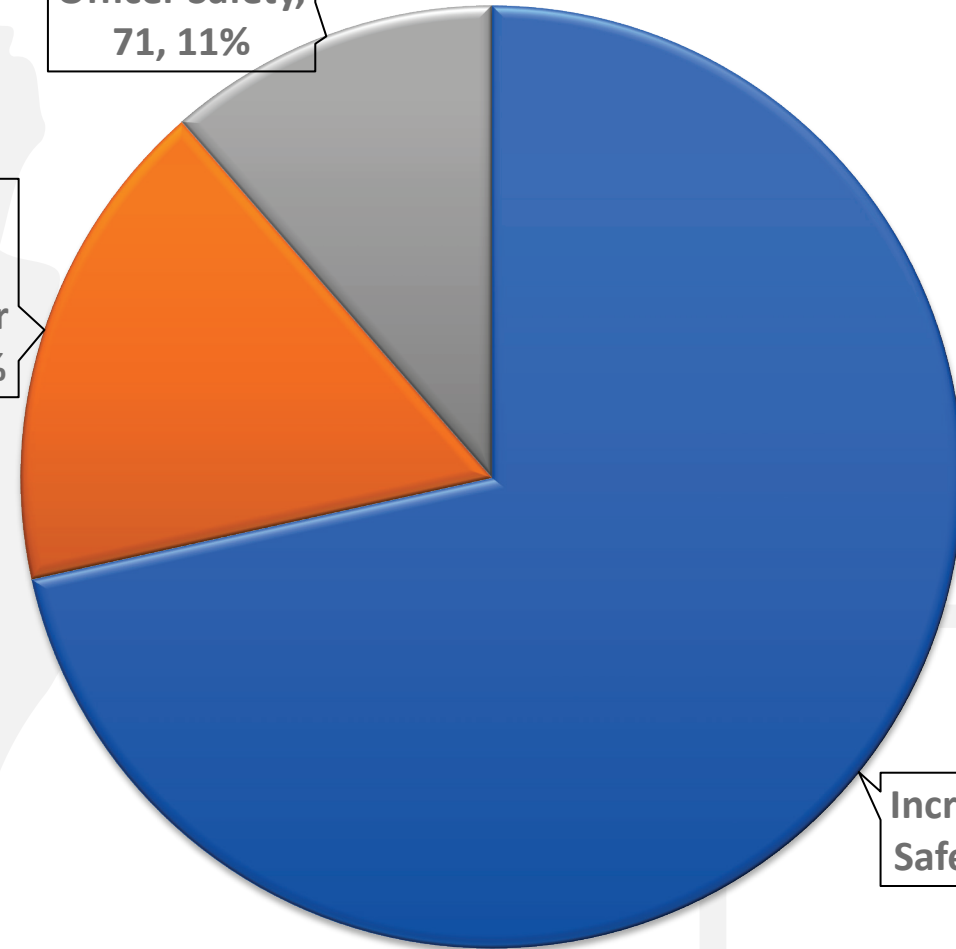
**In your opinion, how does the use of a safety belt affect Officer Safety?**

- Increases Officer Safety
- Does not Increase or Decrease Officer Safety
- Decreases Officer Safety



Does not  
Increase or  
Decrease Officer  
Safety, 106, 17%

Decreases  
Officer Safety,  
71, 11%



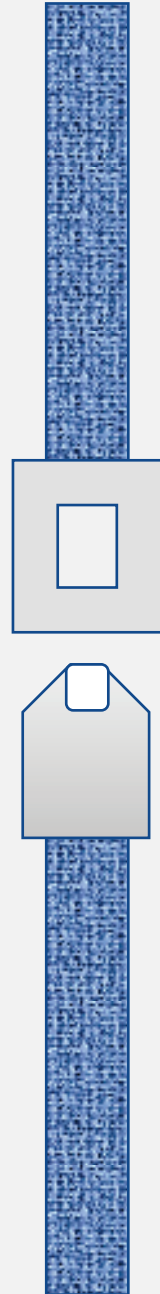
Increases Officer  
Safety, 445, 72%

622 Responses

## Question 7

### What is your normal response to seat belt violations?

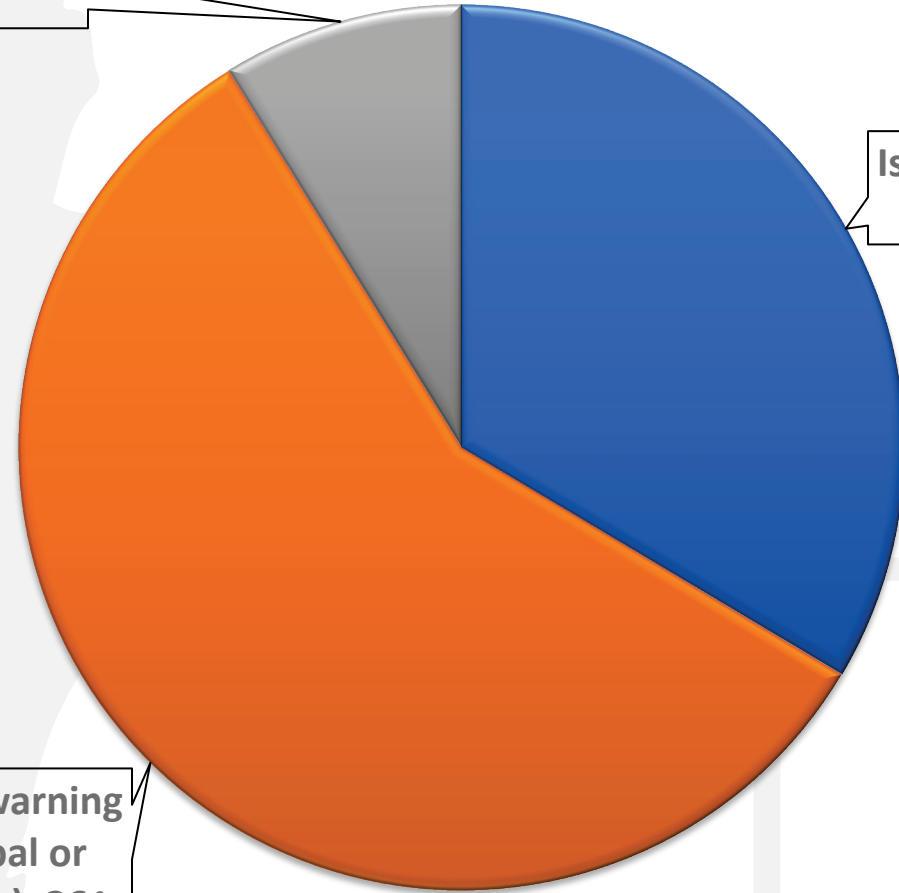
- Issue Citation
- Issue warning (verbal or written)
- Do not enforce



Do not enforce,  
55, 9%

Issue warning  
(verbal or  
written), 361,  
58%

Issue Citation,  
210, 33%



626 Responses

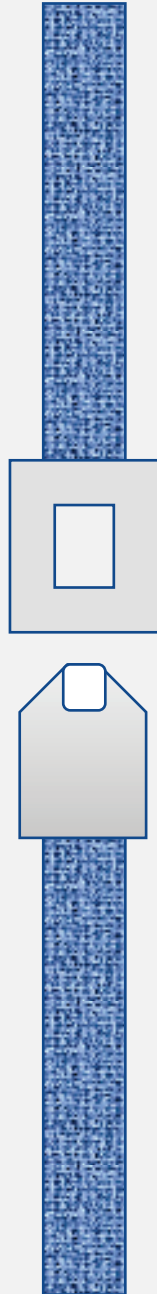


## Question 8



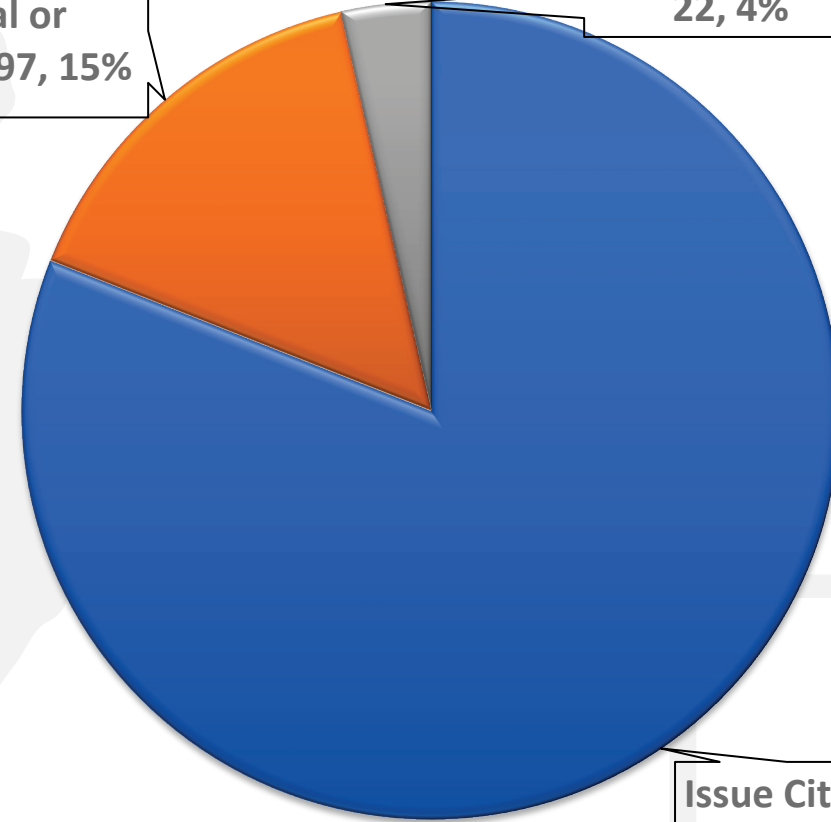
**What is your normal response to child restraint violations?**

- Issue Citation
- Issue warning (verbal or written)
- Do not enforce



Issue warning  
(verbal or  
written), 97, 15%

Do not enforce,  
22, 4%



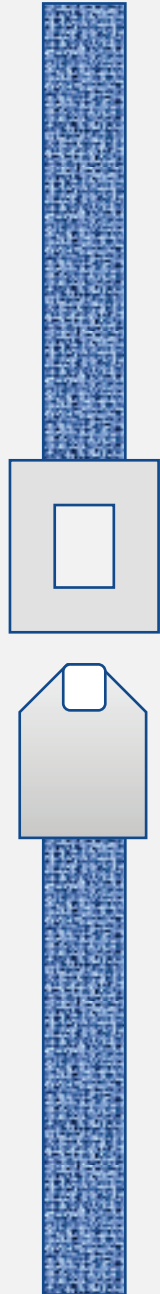
Issue Citation,  
507, 81%

626 Responses

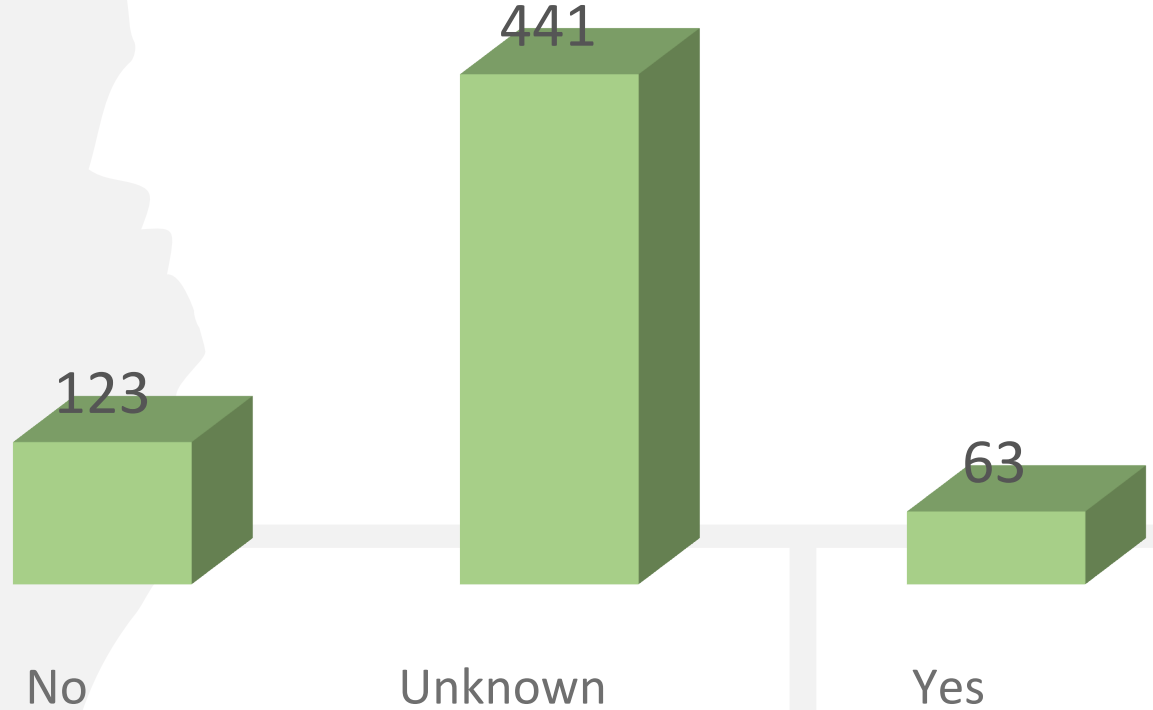
## Question 9

**Are there diversion programs available in your jurisdiction for child restraint violators?**

- Yes
- No
- Unknown



450  
400  
350  
300  
250  
200  
150  
100  
50  
0



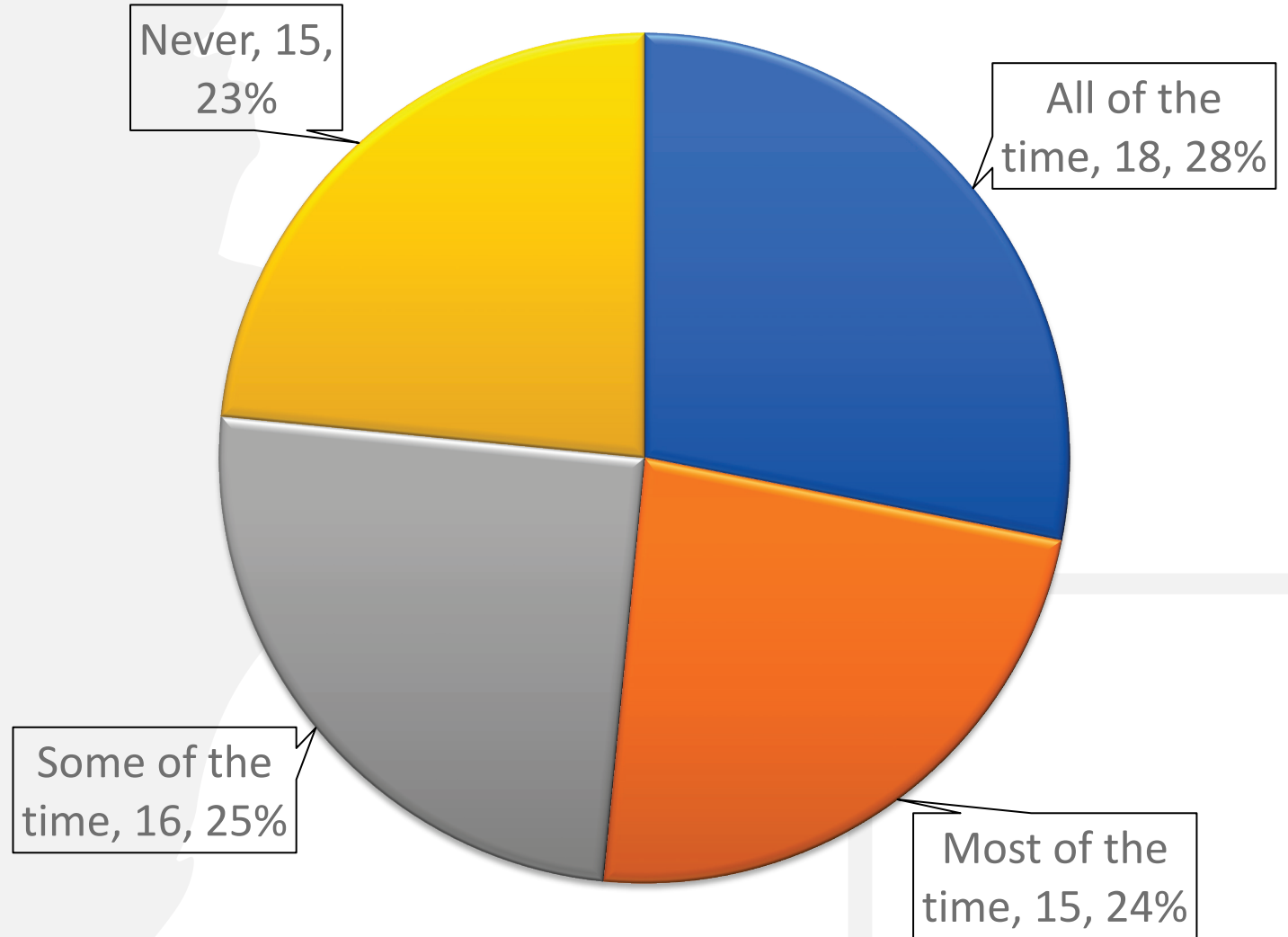
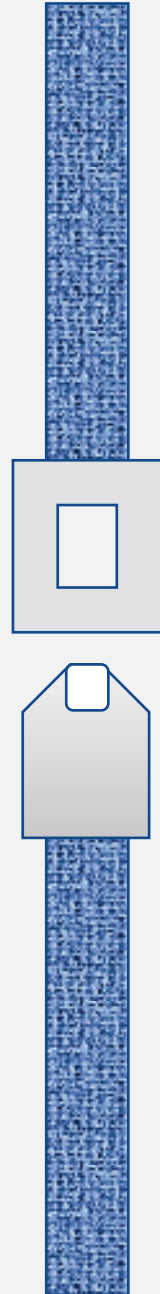
627 Responses

## Question 10



**If diversion programs are available for child restraint violators, how often do you make referrals?**

- All the time
- Most of the time
- Some of the time
- Never



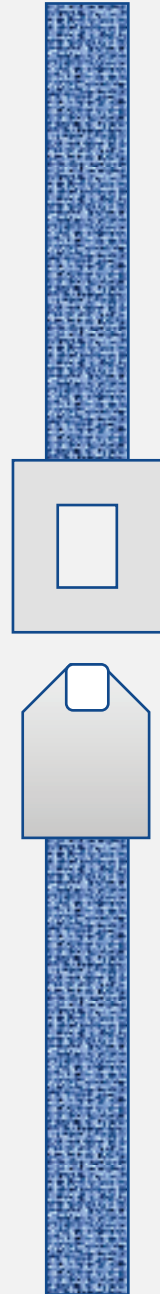
63 Responses

## Question 11 A



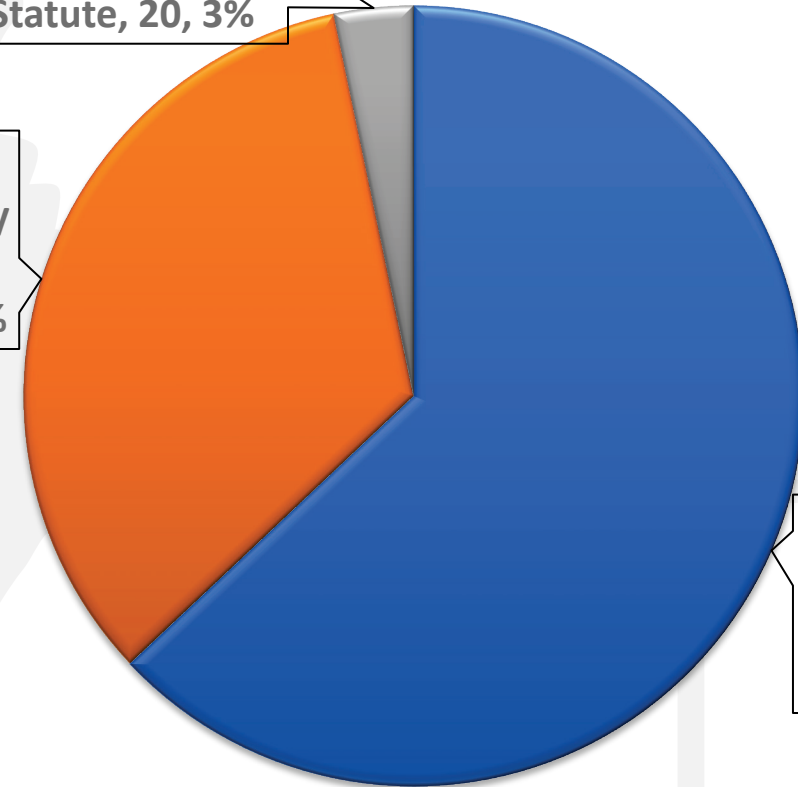
**What is your knowledge of the enforcement options in the following areas? A. Safety Belt Enforcement**

- Strong knowledge- No need to consult Statute
- Average knowledge - May need to consult Statute
- Less than average knowledge - Need to consult Statute



Average knowledge - May need to consult Statute, 207, 34%

Less than average knowledge - Need to consult Statute, 20, 3%



Strong knowledge - No need to consult Statute, 386, 63%

613 Responses

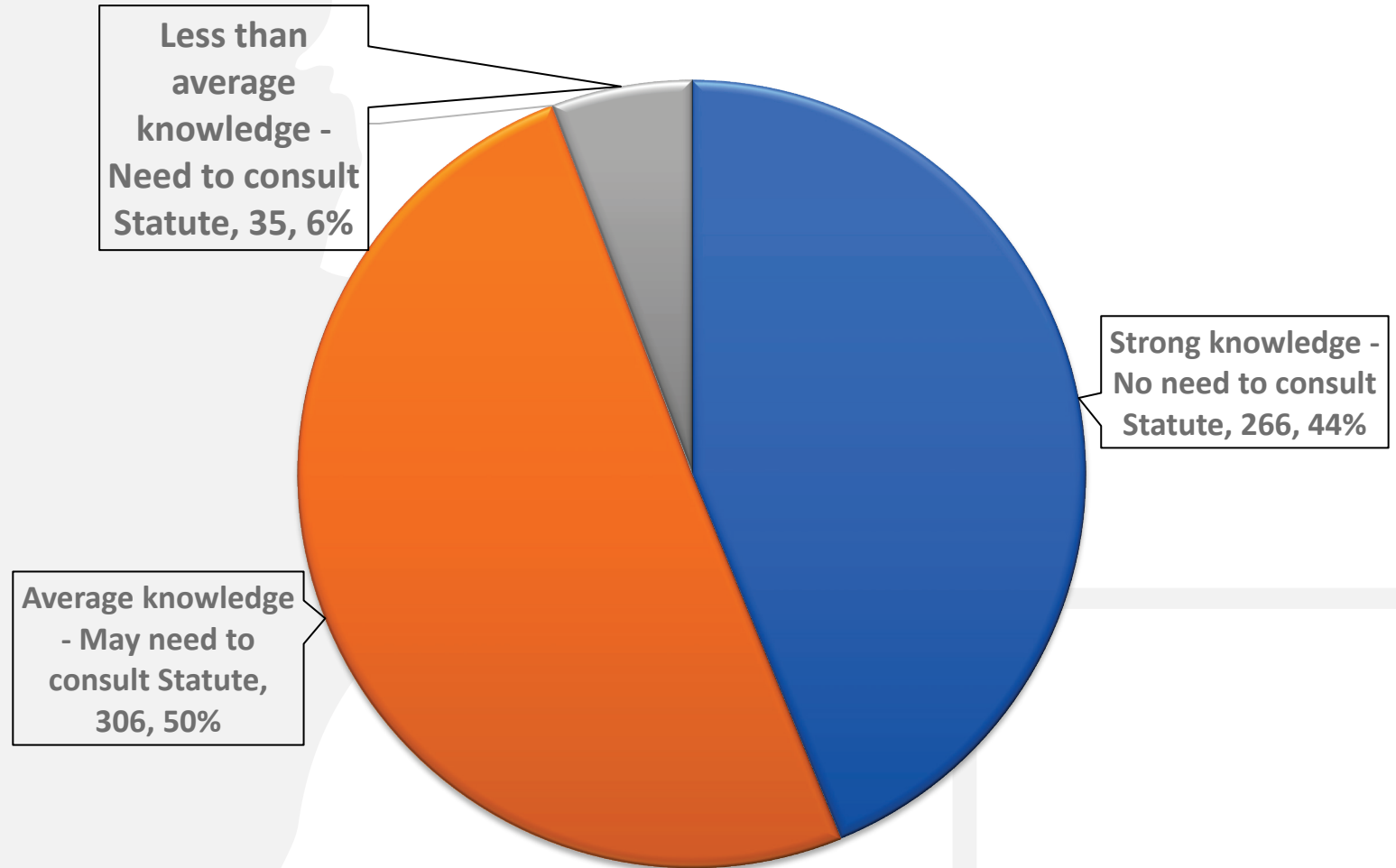
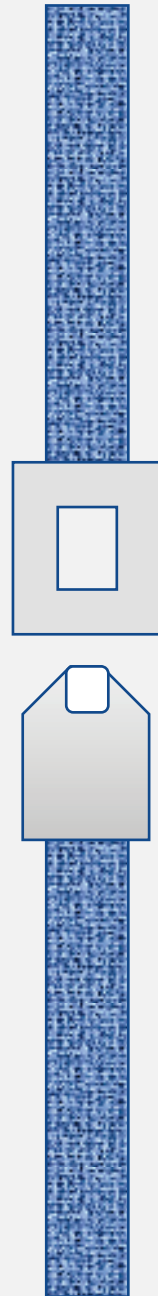
## Question 11 B



**What is your knowledge of the enforcement options in the following areas?**

### **B. Child Restraint Enforcement (matrix)**

- Strong knowledge- No need to consult Statute
- Average knowledge - May need to consult Statute
- Less than average knowledge - Need to consult Statute

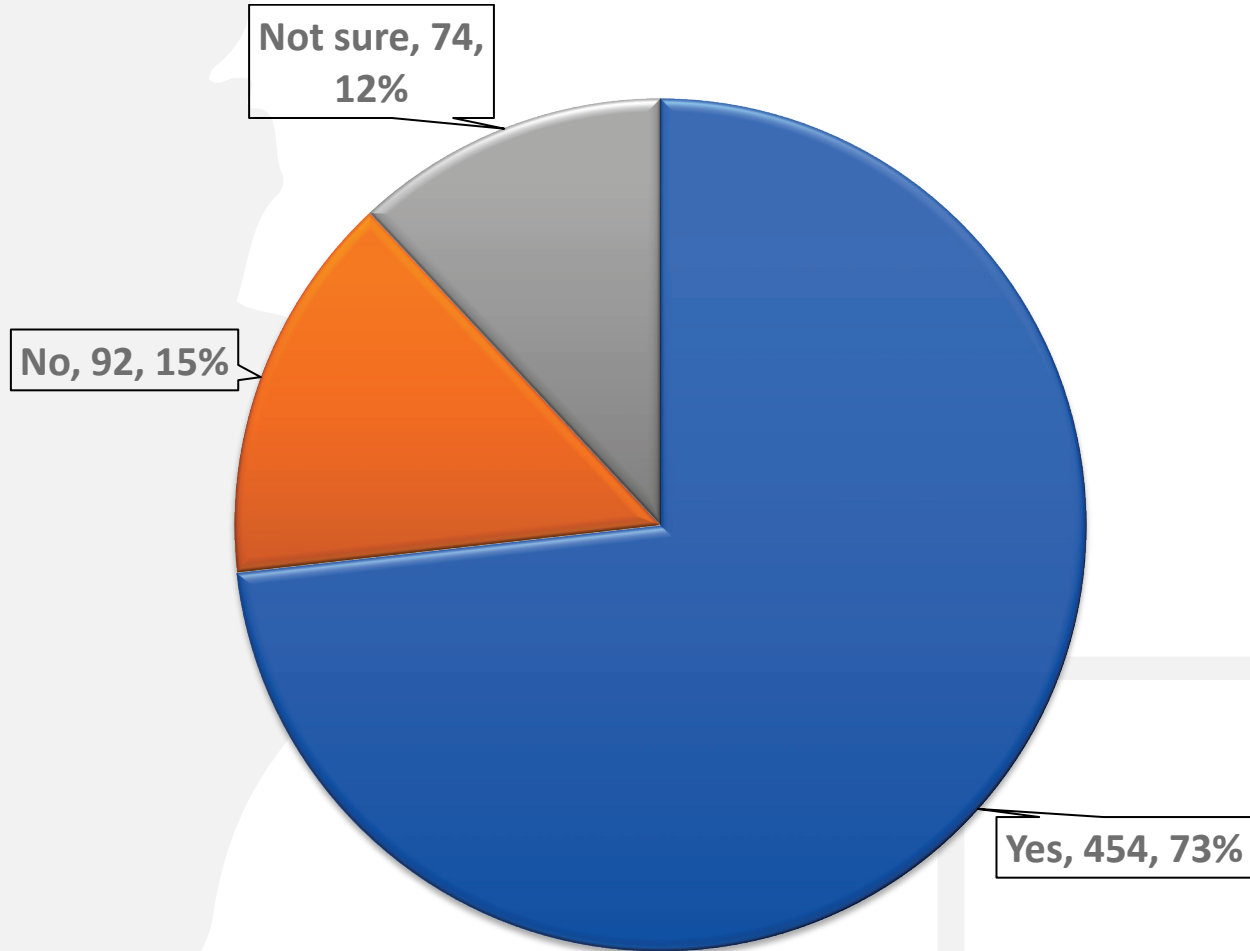
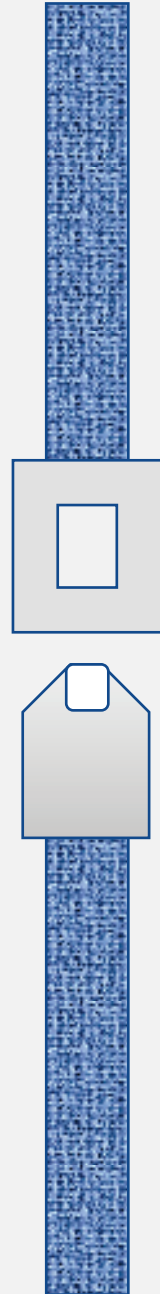


607 Responses

## Question 12

**Would you find a training video or self-guided PowerPoint presentation on Safety Belt and Child Restraint Enforcement helpful, if one was available?**

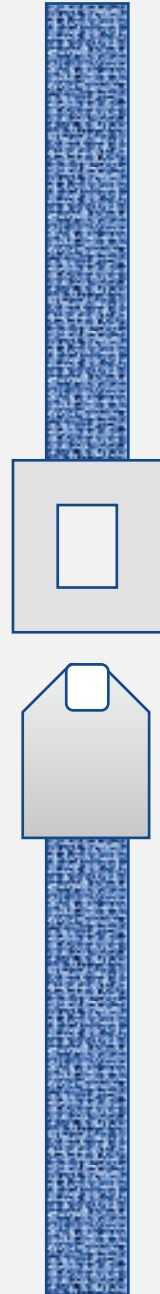
- Yes
- No
- Not sure



623 Responses

## Question 13 A-F

**Questions 13. A-F were designed to educate the respondent while answering the survey. The questions were culled from current published traffic safety materials.**

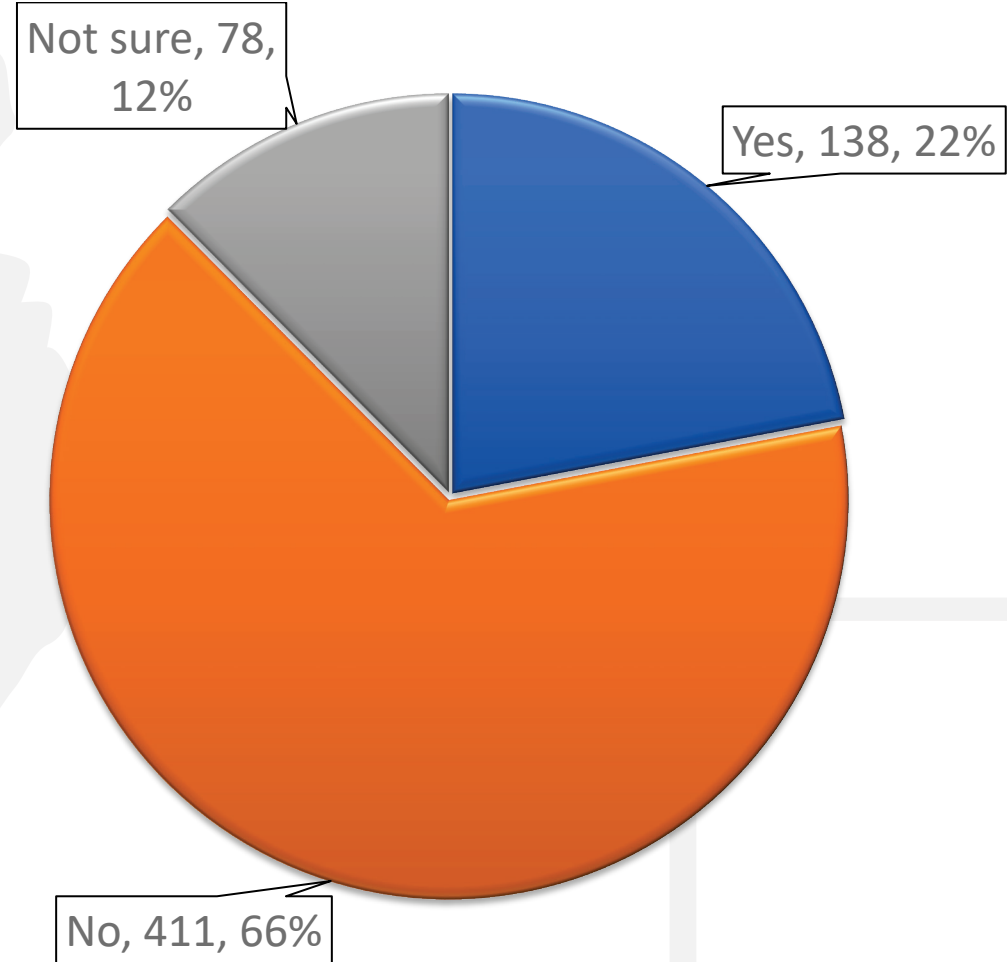
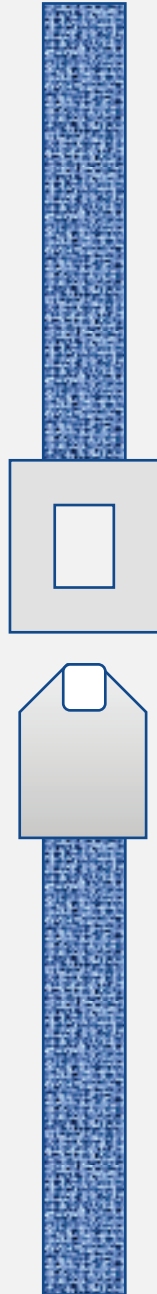


- A. Florida Safety Belt usage was just under 90% in 2018 at 89.9%
- B. Nearly half of all traffic fatalities are unbelted vehicle occupants
- C. 30% of all officers killed in 2019 were in vehicle crashes
- D. Airbags are designed to work with safety belts and not to replace them
- E. Wearing a safety belt correctly while riding in the front seat of a car, reduces your chances of a fatal injury by 45%
- F. Child restraint use drops by 40% when parents ride without their safety belts

## Question 13 A



- Did you know?
- Florida Safety Belt usage was just under 90% in 2019 at 89.9%.



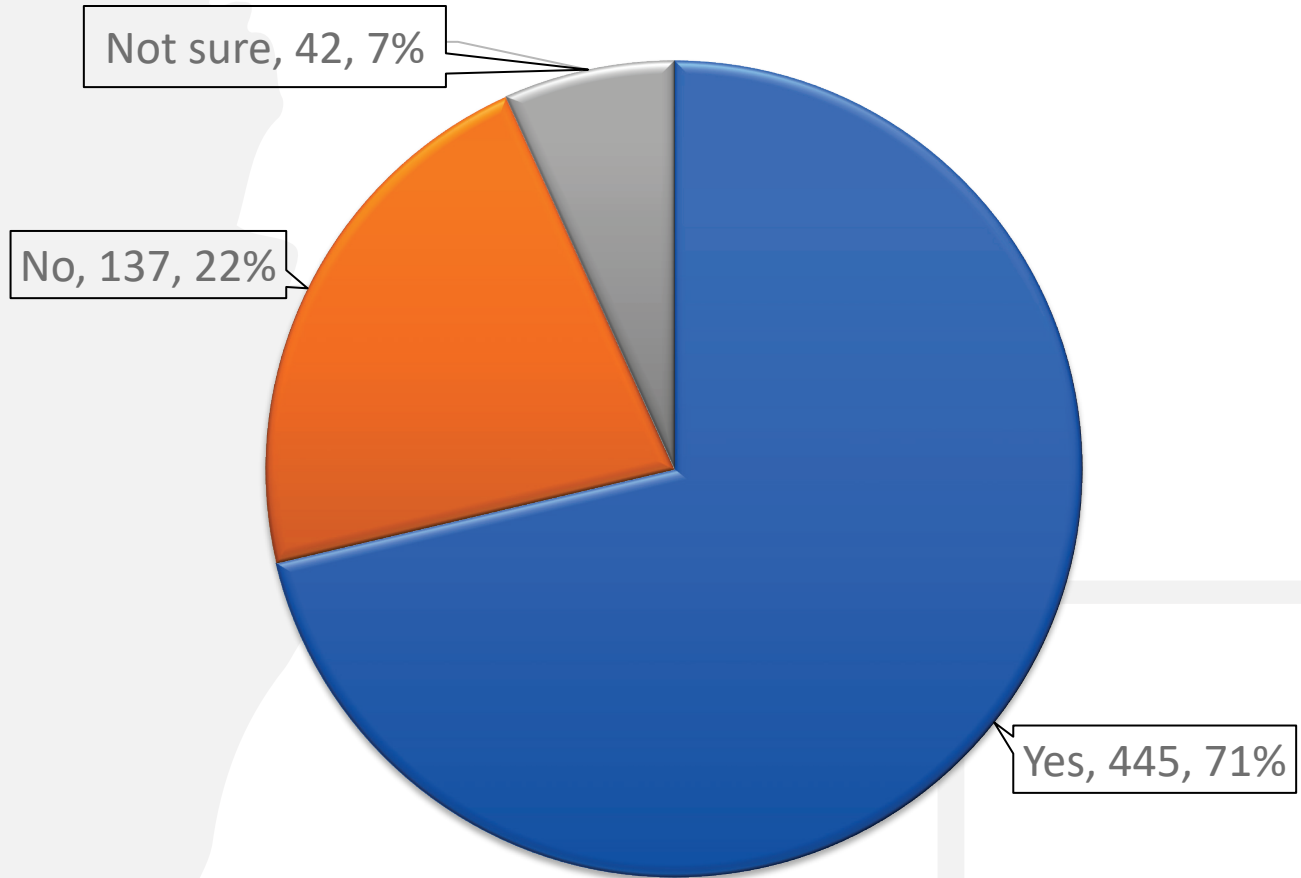
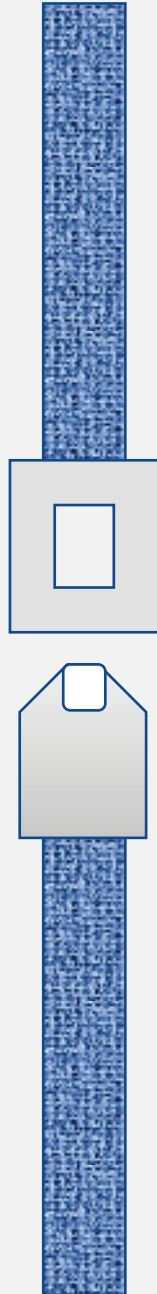
627 Responses



## Question 13 B



- Did you know?
- Nearly half of all traffic fatalities are unbelted vehicle occupants

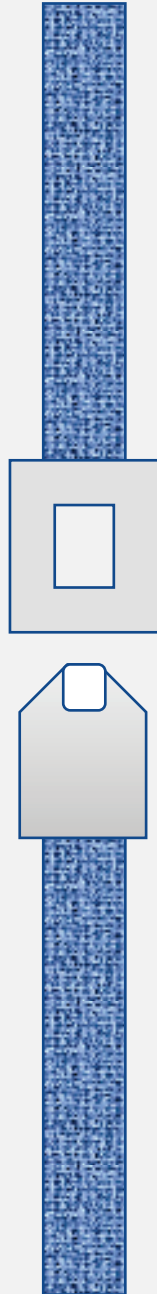


624 Responses

## Question 13 C

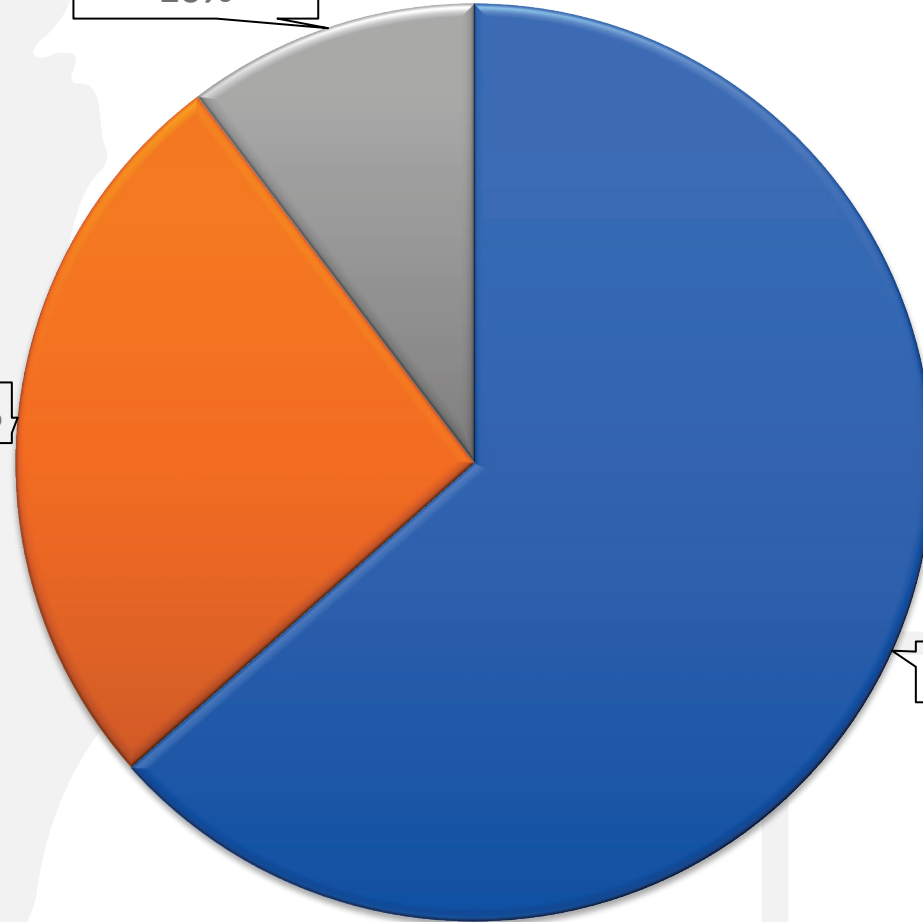


- Did you know?
- 30% of all officers killed in 2019 were in vehicle crashes



No, 163, 26%

Not sure, 64,  
10%

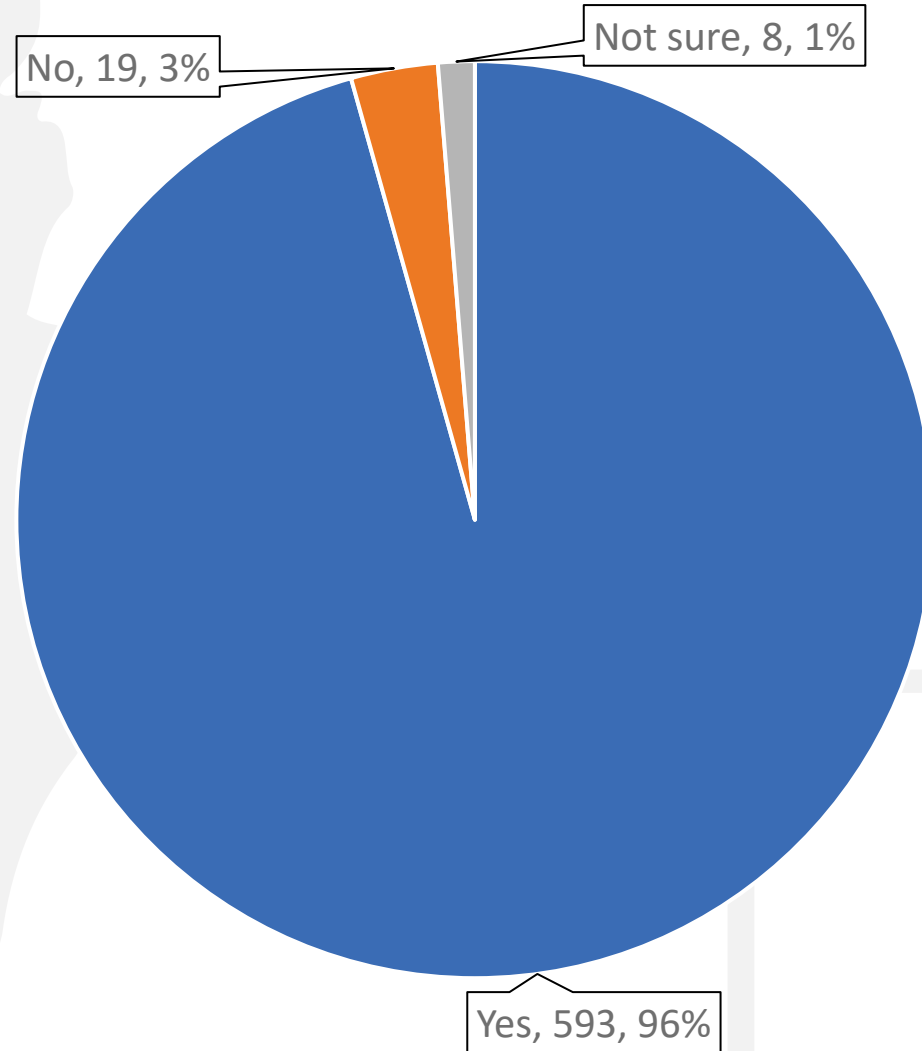
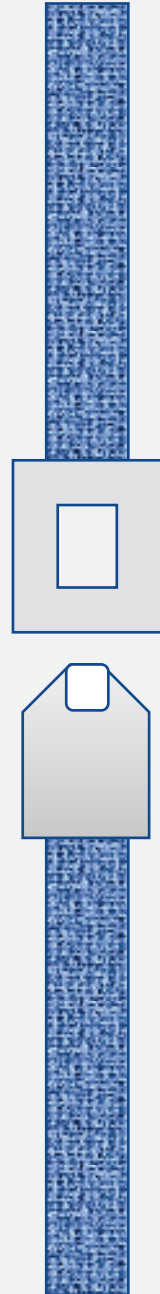


Yes, 394, 64%

## Question 13 D



- Did you know?
- Airbags are designed to work with safety belts and not to replace them

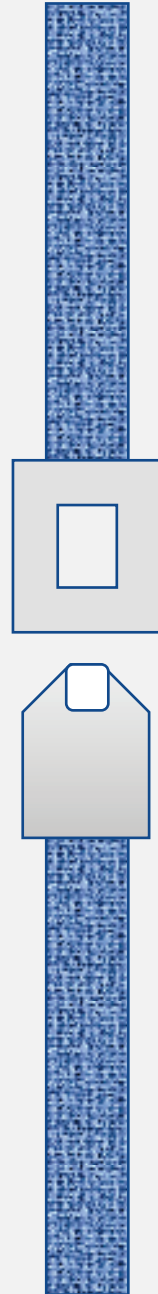


620 Responses

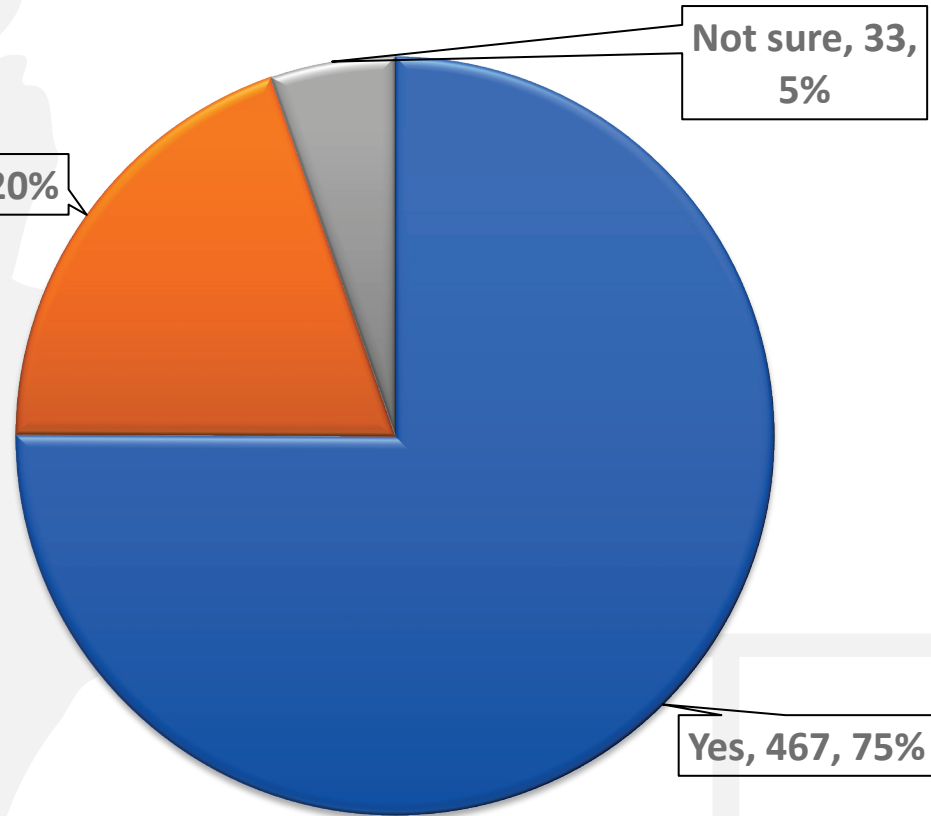
## Question 13 E



- Did you know?
- Wearing a safety belt correctly while riding in the front seat of a car, reduces your chances of a fatal injury by 45%



No, 122, 20%



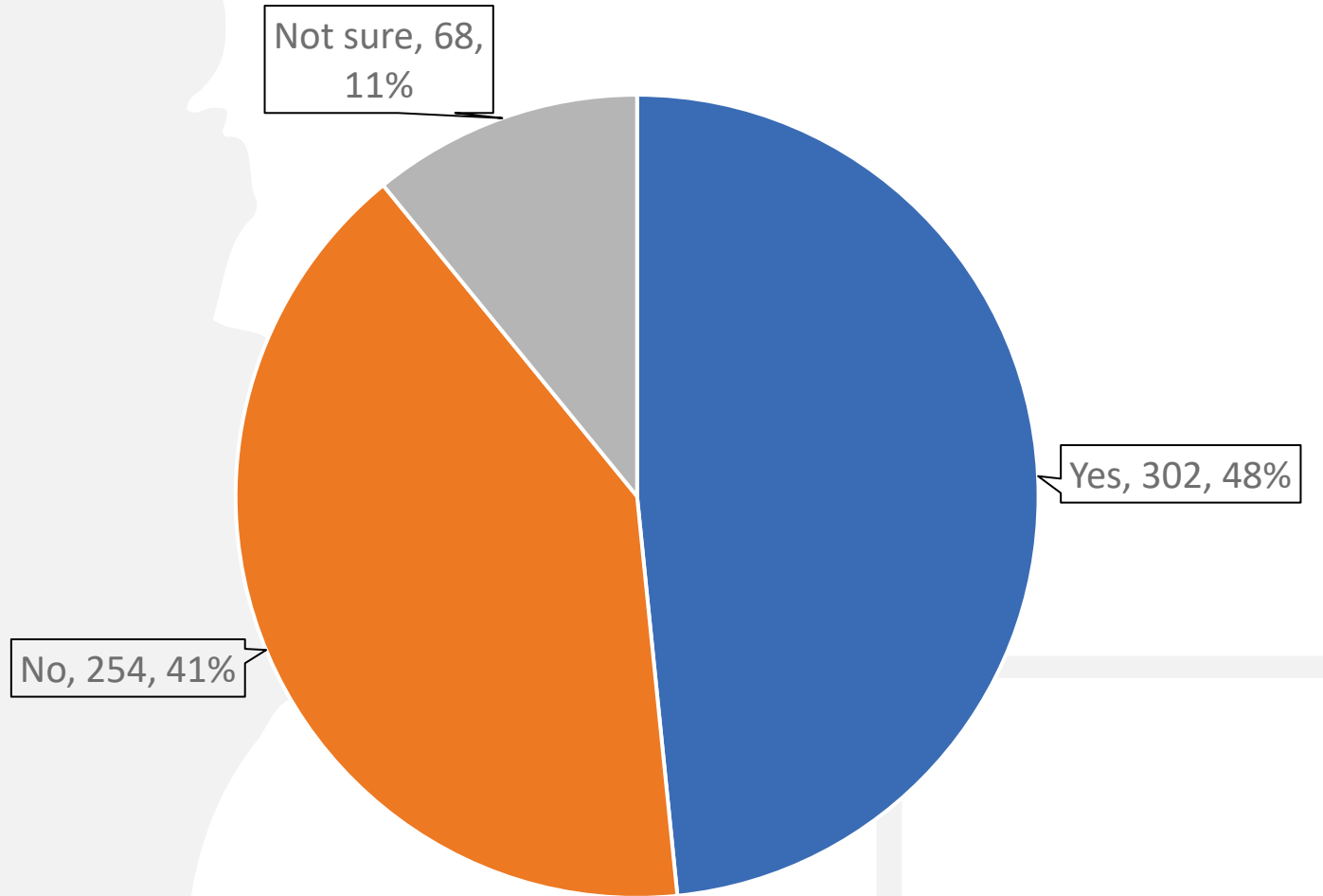
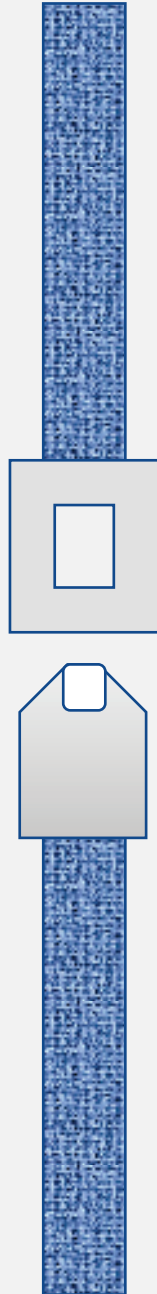
Yes, 467, 75%

Not sure, 33,  
5%

## Question 13 F



- Did you know?
- Child restraint use drops by 40% when parents ride without their safety belts

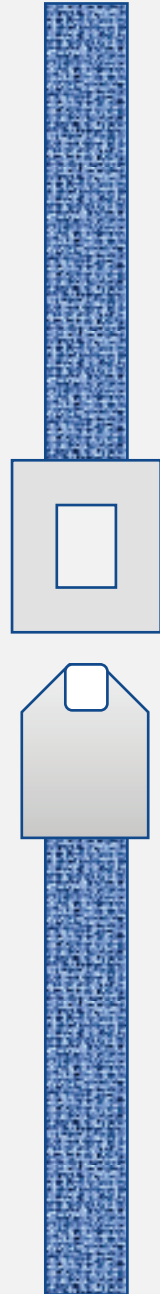


624 Responses

# Question 13 A-F



- Average number of responses
- 623



Child restraint use drops by 40% when parents ride without their saefty belts -- Did you know?



Wearing a safety belt correctly while riding in the front seat of a car, reduces your chances of a fatal injury by 45% -- Did you know?



Airbags are designed to work with safety belts and not to replace them -- Did you know?



30% of all officers killed in 2019 were in vehicle crashes -- Did you know?



Nearly half of all traffic fatalities are unbelted vehicle occupants -- Did you know?



Florida Safety Belt usage was just under 90% in 2019 at 89.8% -- Did you know?



■ Yes ■ No ■ Unsure

**Next survey will be broadcasted for participation on Monday, April 1, 2024.**

Questions



Since safety belts became standard equipment in motor vehicles sold in America back in 1968, the government has been educating drivers about the advantages of properly wearing these life-saving devices. And after many years of effort, we found that education alone doesn't work. The education must be combined with meaningful legislation and strong enforcement to have the best opportunity to raise belt use.

In 2001, Florida implemented the first Click It or Ticket high visibility education and enforcement mobilization. Over the next 22 years, that initiative helped to raise Florida's safety belt usage rate by more than 21percent. The initiative is so successful that, today, the Memorial Day Click It or Ticket Mobilization is a nationwide campaign in which every state is required to participate.

The key to Click It or Ticket is strong and highly visible enforcement of safety belt and child restraint laws. However, maintaining the participation of law enforcement in these worthwhile mobilizations is an ongoing challenge. The federal fiscal year 2023 is the 22<sup>nd</sup> year of Click It or Ticket enforcement waves and mobilizations in Florida. And when you think of the numerous demands and competing priorities that law enforcement must face, 22 years is a very long time to maintain active, enthusiastic participation, no matter how important the issue.



Another condition of the traffic safety federal funding requires Florida to have law enforcement agencies participate in the national Occupant Protection campaign.

To keep Florida's law enforcement agencies actively and enthusiastically involved in occupant restraint enforcement, the Florida LEL Occupant Protection Awareness Program seeks to increase safety belt and child restraint high visibility enforcement by providing printed educational materials, such as banners and yard signs, while providing recognition to the model's most important component: law enforcement.

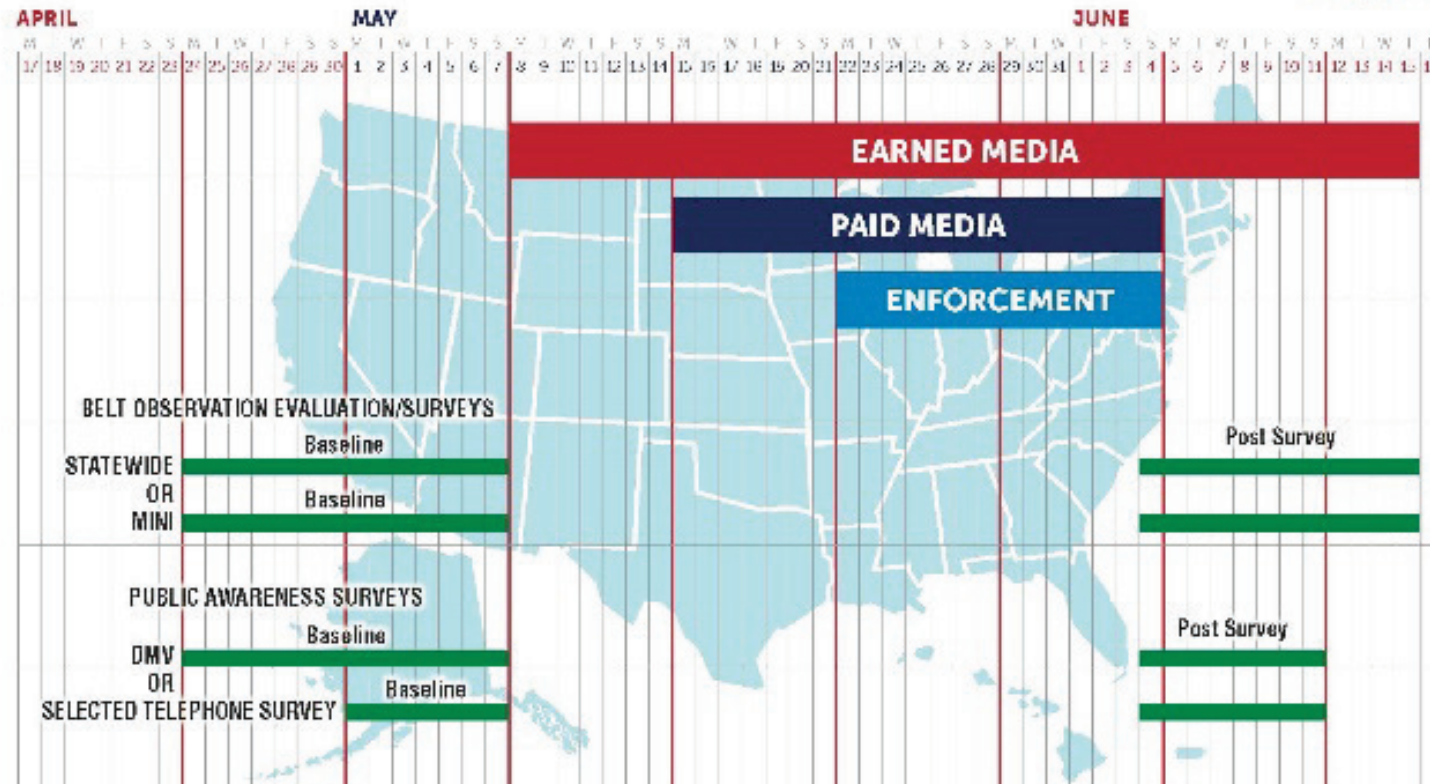
Law enforcement agencies across Florida were encouraged to conduct high visibility enforcement operations during the campaign wave and submit activity reports online by a specific deadline.

The National Highway Traffic Safety Administration also strongly encourages states and law enforcement agencies to participate in the yearly Border to Border Operation.

The operation is a focused one-day, four-hour national effort designed to be a highly visible start to the national Click It or Ticket campaign. Many agencies do safety belt enforcement checkpoints and details on well-traveled, highly visible state border sites. Border to Border aims to both increase law enforcement participation and garner more earned media during the mobilization. The message reinforces that driving or riding unbuckled will result in a ticket, even when crossing State lines.

The Click It or Ticket campaign operated May 22, 2023, through June 4, 2023.

## Memorial Day 2023 *Click It or Ticket* Timeline



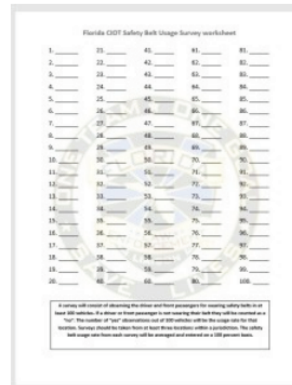
All materials provided to our law enforcement partners were funded through the Florida Department of Transportation and/or other traffic safety partners, as part of various subgrant-funded programs.

Due to limitations on the scope of program funding, materials are not available to private parties or agencies outside of the state of Florida. Sample of printed campaign materials distributed were:

## Seat Belt Survey Worksheet

The survey consists of observing the driver and front passengers for wearing safety belts in at least 100 vehicles. If a driver or front passenger is not wearing a seat belt, that vehicle will be counted as a "no". When the driver and all front seat passengers are wearing their seat belt, it is counted as a "yes." The number of "yes" observations out of 100 vehicles will be the usage rate for that location. Surveys should be taken from at least three locations within a jurisdiction. The safety belt usage rate from each survey will be averaged and entered on a 100 percent basis. The worksheet is only used to tally survey results and need not be saved after you have entered the observation rate online in your Click It or Ticket report.

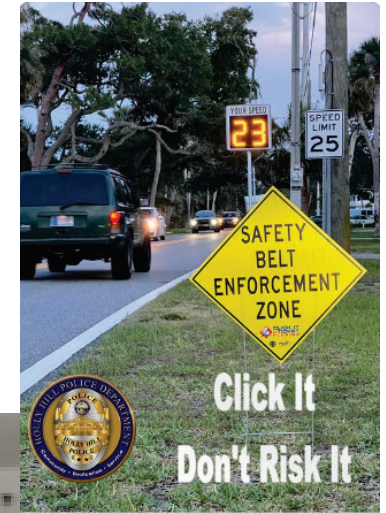
[Click on document image to download word document](#)



Florida CDFW Safety Belt Usage Survey worksheet

1	2	3	4	5	6
1	25	45	65	85	100
2	25	45	65	85	100
3	25	45	65	85	100
4	25	45	65	85	100
5	25	45	65	85	100
6	25	45	65	85	100
7	25	45	65	85	100
8	25	45	65	85	100
9	25	45	65	85	100
10	25	45	65	85	100
11	25	45	65	85	100
12	25	45	65	85	100
13	25	45	65	85	100
14	25	45	65	85	100
15	25	45	65	85	100
16	25	45	65	85	100
17	25	45	65	85	100
18	25	45	65	85	100
19	25	45	65	85	100
20	25	45	65	85	100

A survey tool created for tracking the driver and front passenger for wearing safety belts in at least 100 vehicles. If a driver or front passenger is not wearing a seat belt, that vehicle is counted as a "no". When the driver and all front seat passengers are wearing their seat belt, it is counted as a "yes." The number of "yes" observations out of 100 vehicles will be the usage rate for that location. Surveys should be taken from at least three locations within a jurisdiction. The safety belt usage rate from each survey will be averaged and entered on a 100 percent basis.



To promote the importance of consistent social media messaging, the [www.floridalel.info](http://www.floridalel.info) website posted and converted support materials in formats accessible by Florida law enforcement. The following items were available:

- Florida LEL Click It or Ticket online reporting page.
- Florida LEL Click It or Ticket media support page with:
- NHTSA 2022 Click It or Ticket Overview
- NHTSA Sample Pre-event Media Release
- NHTSA Sample Post-event Media Release
- Press materials
- Social media materials
- Information graphics
- Posters
- Web videos
- Logos

Florida Law Enforcement Liaison Program  
June 1 · 🌐  
#ClickItOrTicket 🇺🇸



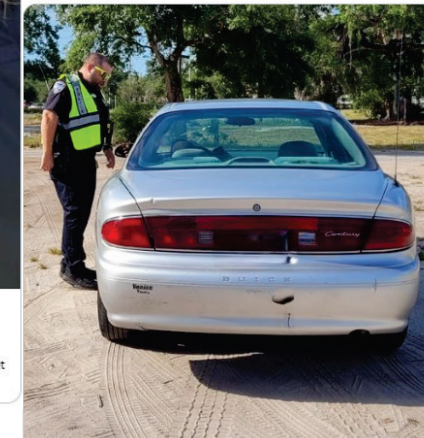
Sarasota County (FL) Sheriff's Office  
May 30 · 🌐  
#TrafficTipTuesday -- This morning SCSO teamed up with North Port Police Department on a joint #ClickItOrTicket project. They covered areas in North Port and th... See more

Florida Law Enforcement Liaison Program  
May 25 · 🌐  
PROOF - Seatbelts save lives!!!!  
#ClickItOrTicket #BuckleUp



Meredyth Censullo  
May 25 · 🌐  
A seat belt saved my life, and you'll never catch me not buckling up. It's amazing how many people think they shouldn't get a ticket for not wearing one. It's t... See more

Florida Law Enforcement Liaison Program  
June 1 · 🌐



Bradenton Police Department is with Florida Law Enforcement Liaison Program and NHTSA.  
May 31 · 🌐  
Good morning! Before you leave your driveway, your seatbelt should be fastened, and your passengers must be buckled up, too. Our officers are looking for driver... See more

Florida Law Enforcement Liaison Program  
June 4 · 🌐



Naples Police Department  
June 3 · 🌐  
Whether you believe it or not, we'd really rather *not* Ticket, so please Click it! Seatbelts save lives. #BuckleUp #tstheLaw #ClickItOrTicket  
Florida Law Enfor... See more

Florida Law Enforcement Liaison Program  
May 26 · 🌐



City of Jacksonville Beach Police Department  
May 26 · 🌐  
From May 22-June 4, 2023, state and local law enforcement agencies across the nation will work together to enforce seat belt laws.  
Seat belts have been proven ... See more

The following law enforcement agency campaign effort activity was recorded during the 2023 Click It or Ticket operation.

	<u>2023</u>	<u>2022</u>	<u>2021</u>	<u>2020</u>	<u>2019</u>
<i>Total Law Enforcement Agencies Participating in the Click It or Ticket Campaign:</i>	248	234	243	0	211
<i>Number of Hours of Safety Belt Enforcement:</i>	35,800	43,264.5	33,534	0	92,400
<i>Safety Belt Check Point Operations Conducted:</i>	21	28	29	0	32
<i>Safety Belt Enforcement Contacts:</i>	20,408	19,440	22,607	0	23,769
<i>Child Restraint Enforcement Contacts:</i>	1,857	2,856	607	0	608
<i>All other Traffic Enforcement Citations:</i>	99,007	87,393	98,289	0	100,389
<i>Press Conferences:</i>	7	19	20	0	38
<i>TV News Stories:</i>	34	33	52	0	70
<i>Radio News Stories:</i>	34	33	107	0	78
<i>Print News Stories:</i>	43	52	57	0	111

The following law enforcement agency campaign effort activity was recorded during the 2023 Click It or Ticket operation.

	<b>2023</b>	<b>2022</b>	<b>2021</b>	<b>2020</b>	<b>2019</b>
Facebook:	114	126	133	0	121
Twitter:	44	58	64	0	76
Agency Website:	44	48	54	0	46
Instagram:	43	41	52	0	22
Total Social Media Impressions:	1,444,393	308,333	399,382	0	469,973
Law Enforcement Agencies reported an average pre-campaign Seatbelt Survey of:	84.09%	5.39%	82.68%	N/A	85.59%
Law Enforcement Agencies reported an average post-campaign Seatbelt Survey of:	88.19%	87.8%	87.41%	N/A	88.97%
Number of reported Law Enforcement certified Child Passenger Safety Technicians:	264	235	234	N/A	239

# Conclusion

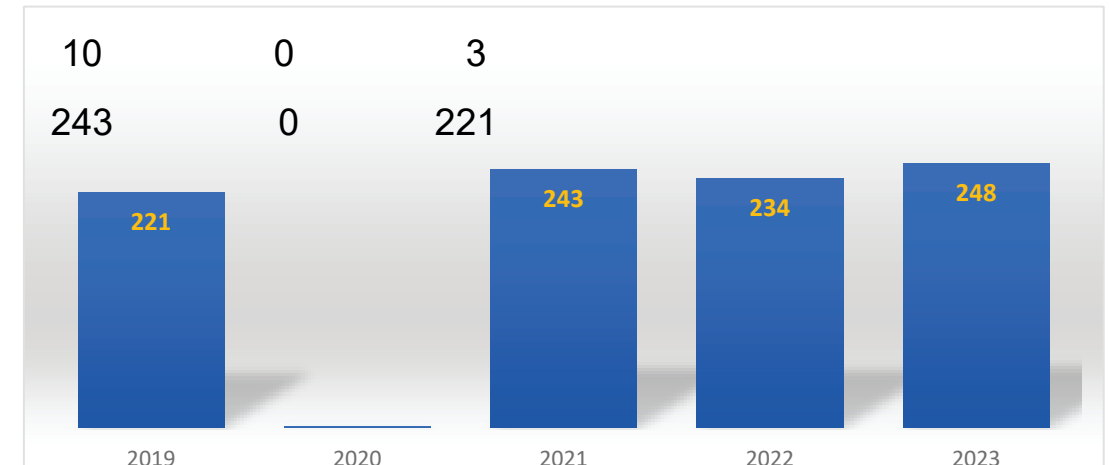


At the culmination of the 2023 Click It or Ticket mobilization, agencies were directed to report their enforcement and awareness activities using the Florida Law Enforcement Liaison Program resource website. Law enforcement agencies logged into the [www.floridalel.info](http://www.floridalel.info) website portal and entered their awareness and participation data.

Online reporting of campaign activities and participation opened on June 4, 2023, and operated through July 4, 2023. The Florida Law Enforcement Liaison Team monitored the agency reporting throughout the reporting period and continually reached out to unreported agencies to capture their agency statistics.

Two hundred forty-eight (248) agencies submitted activity reports for the 2023 Click It or Ticket campaign. In comparison, for the 2022 campaign, the recorded participation and involvement activities were documented at two hundred thirty-four (234) agencies.

<i>Reports by agency type:</i>	<u>2023</u>	<u>2022</u>	<u>2021</u>	<u>2020</u>	<u>2019</u>
<i>Municipal</i>	180	179	180	0	165
<i>County</i>	45	40	44	0	39
<i>State-FHP-(2023 Troop Count)</i>	10	9	8	0	8
<i>Other (University PD, School PD &amp; Tribal)</i>	13	6	10	0	3
<i>Total</i>	248	234	243	0	221





# 2023 Click It or Ticket After-Action Report





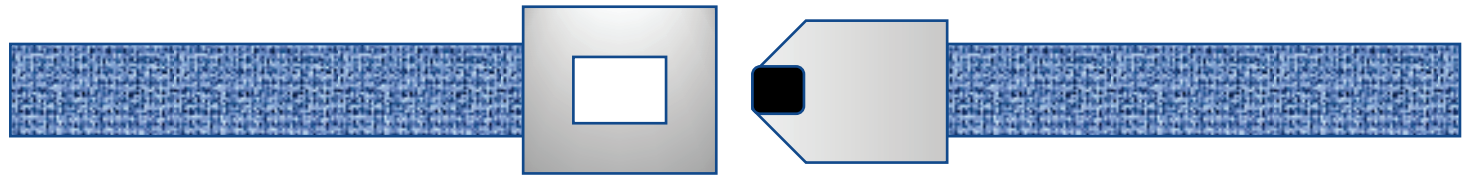
# 2023 Law Enforcement Survey

Florida Occupant  
Protection Coalition  
2023



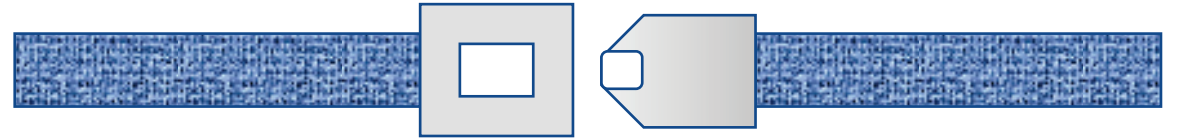
# Survey Statement

- The survey began with a statement letting the respondents know what information we desired to collect and why. The survey statement, informed respondents that the survey was anonymous and that there were no risks associated with the survey. The survey statement provided contact information for anyone who may have had any questions or concerns.



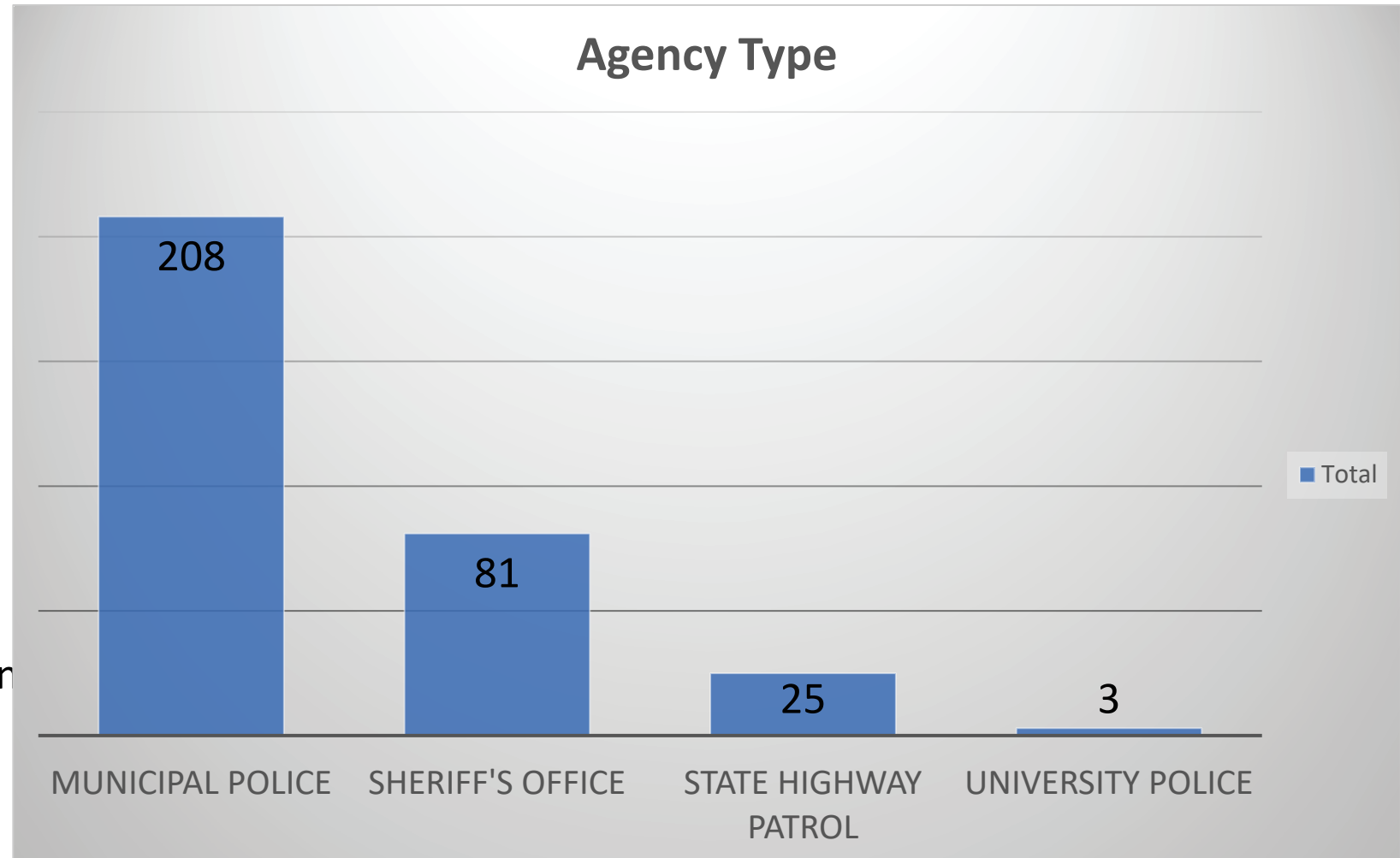
# Survey Statement

- *We are requesting your response to this survey because as a Law Enforcement Professional we are interested in your opinions. We are conducting some research on occupant protection issues and we value your opinion. Your answers will help us gain a better understanding of law enforcement needs with respect to occupant protection and child restraint usage.*
- *The survey will only take a few minutes to complete. By completing the survey, you are giving your consent for your answers to be included in the study. Your participation in this study is voluntary and you are free to withdraw your participation at any time. Your participation is appreciated. The results from this study will be used for research only and your answers will remain anonymous. Any personal information such as an IP address will remain confidential and will not be shared with anyone.*
- *This survey has been approved by the Florida Law Enforcement Liaison Program. There are no risks associated with participating in this study.*
- *If you have any questions about this research project, please contact us by telephone at District 4 LEL Charles Kane by phone at 850-459-5897 or email at [Dist4@floridalel.info](mailto:Dist4@floridalel.info).*
- *Thank you for your participation.*



# Question 1

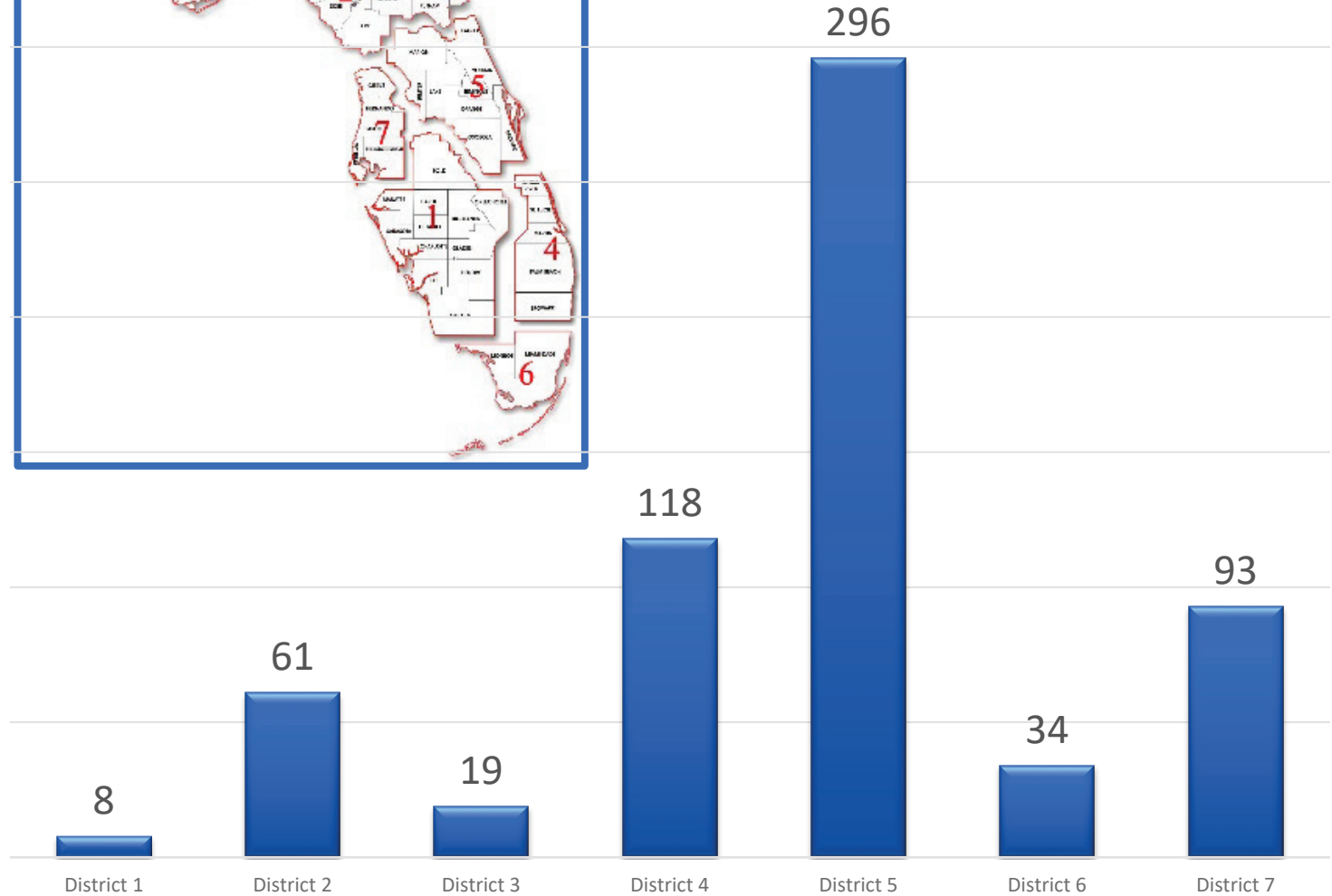
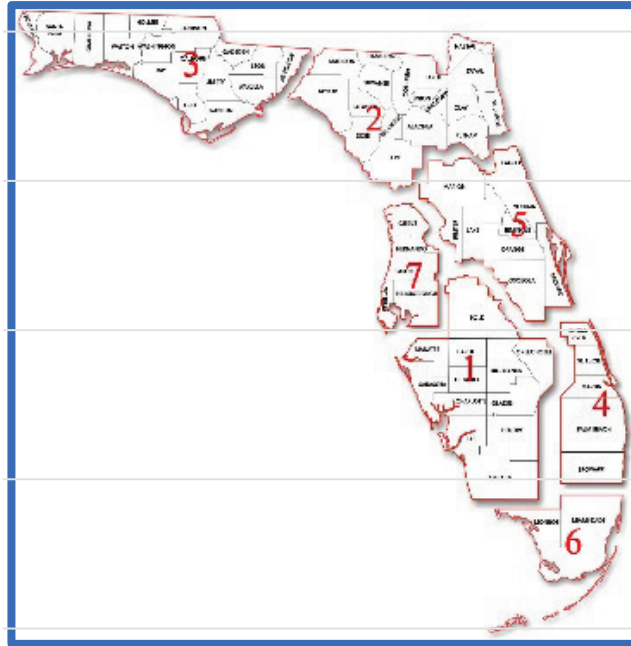
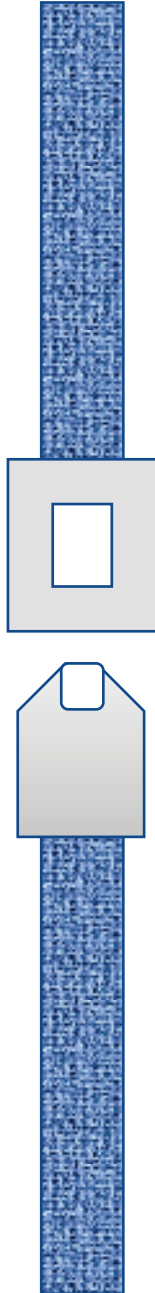
- **What type of Agency?**
- Municipal Police
- Sheriff's Office
- State Highway Patrol
- University Police
- Tribal Police
- Other Law Enforcement Agency (n)



# Question 2

## FDOT District

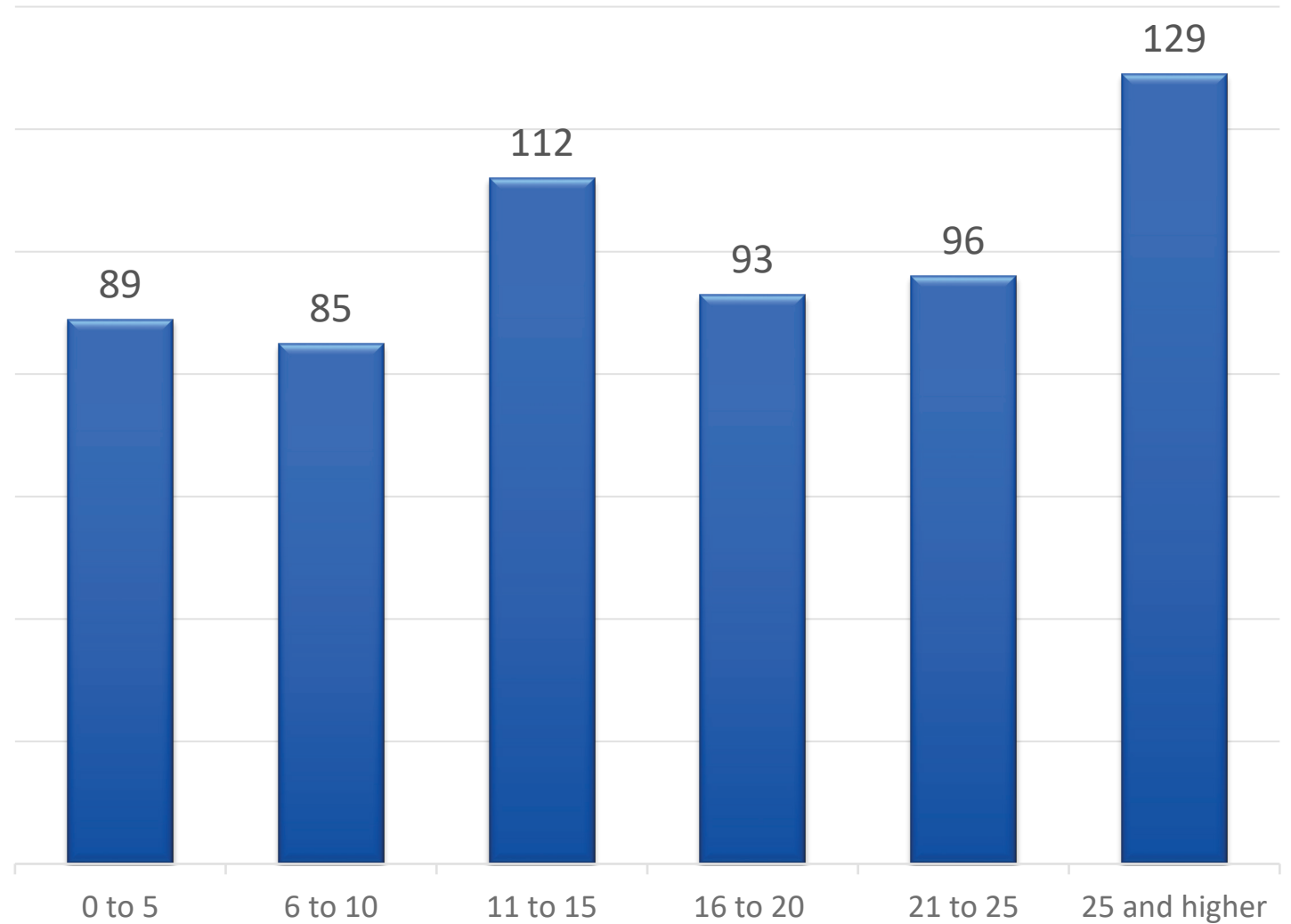
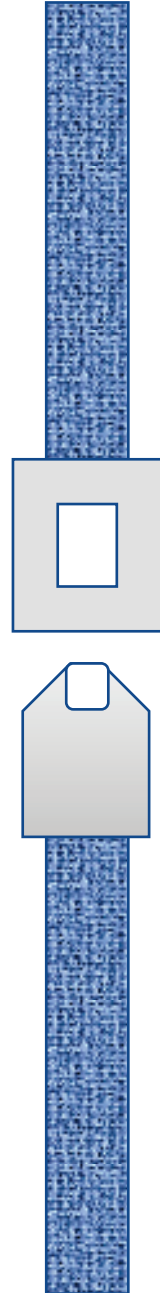
- District 1
- District 2
- District 3
- District 4
- District 5
- District 6
- District 7



### Question 3

**How many years of experience do you have in law enforcement?**

- Average Years of experience was 17.36



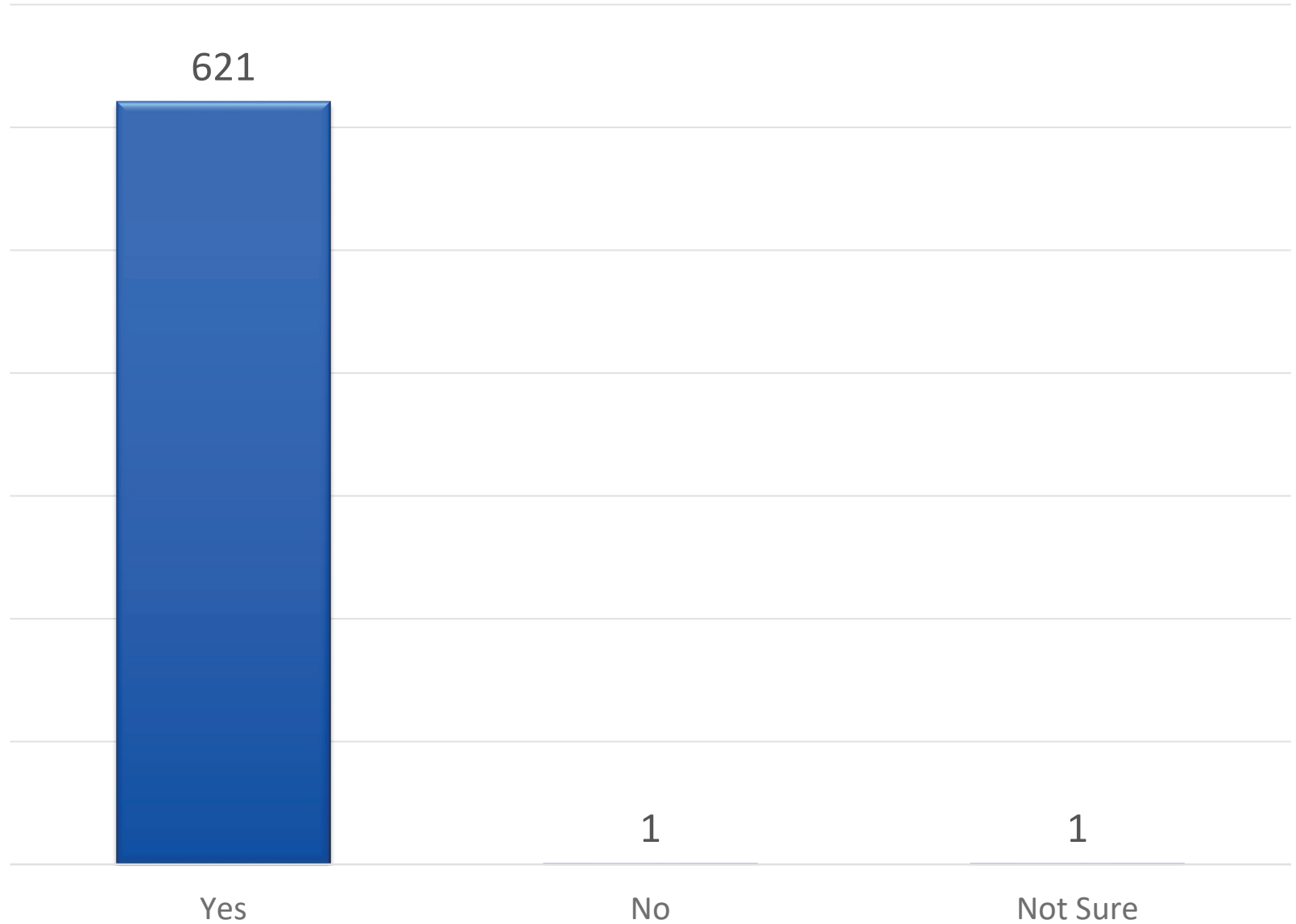
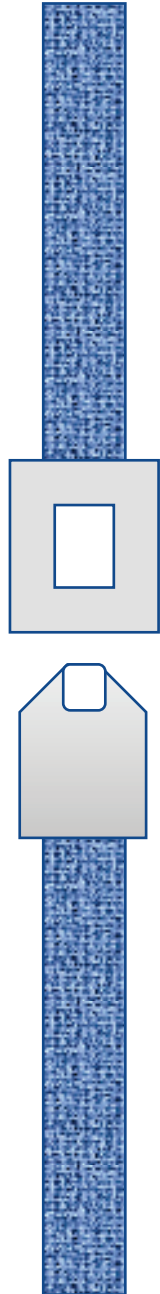
604 Responses

## Question 4



**Are you aware of your agency or City/State/County policy requiring a safety belt use while operating an agency vehicle?**

- Yes
- No
- Not Sure



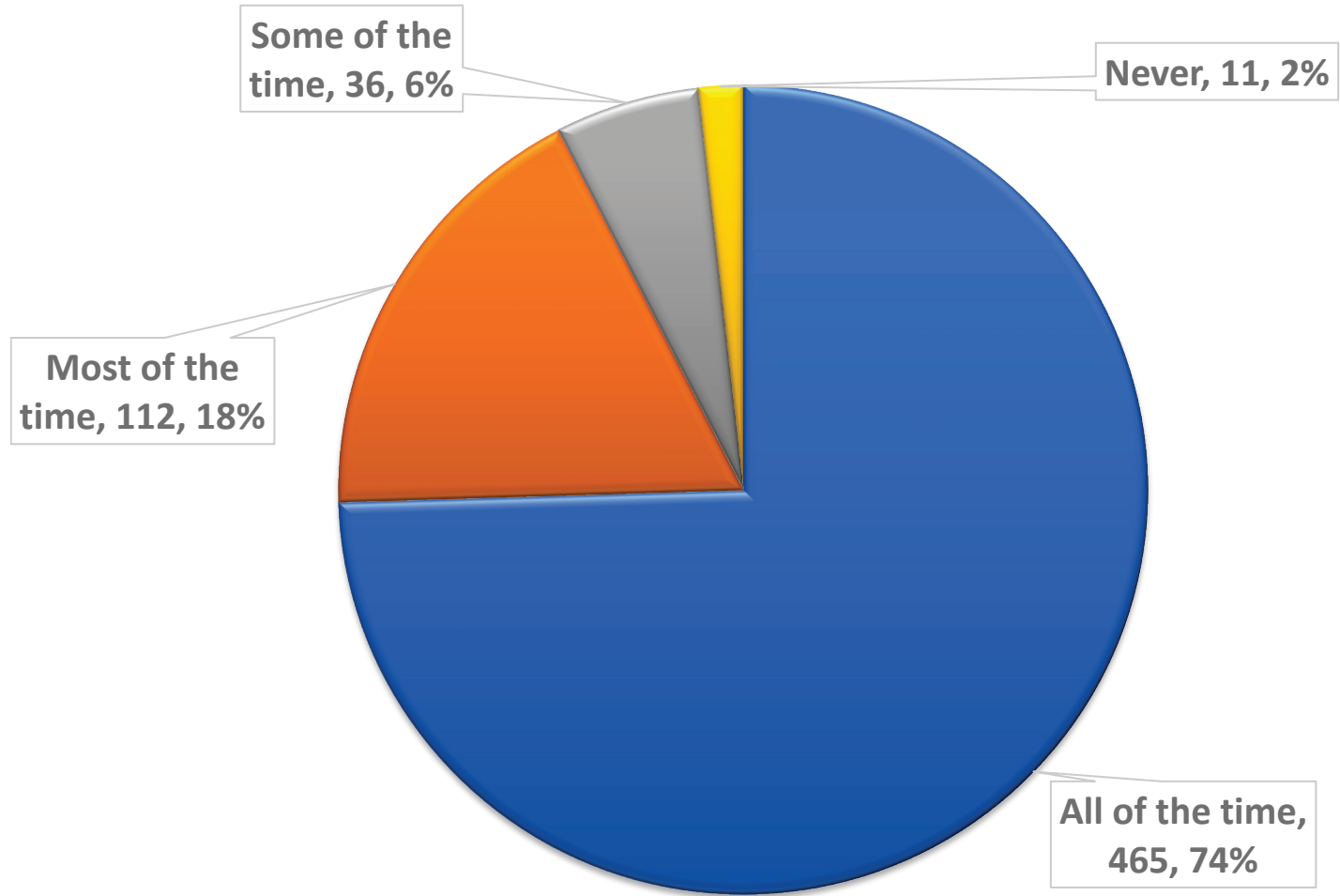
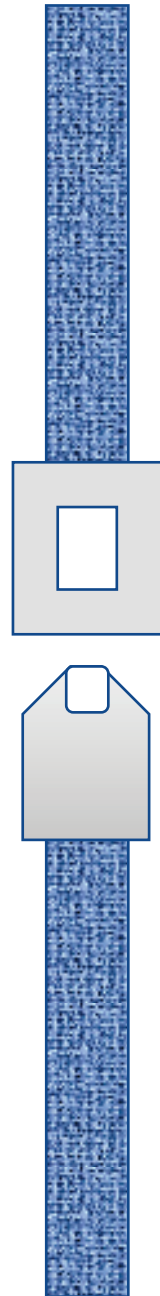
623 Responses

## Question 5A



### 5A. Do you wear a safety belt on duty? (Matrix)

- All of the time
- Most of the time
- Some of the time
- Never



624 Responses

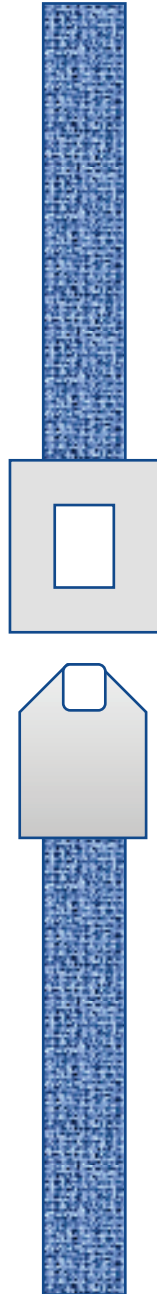


## Question 5A



### **5A. Do you wear a safety belt on duty?**

- All of the time
- Most of the time
- Some of the time
- Never



## Free Response to question 5a if answer was “never”

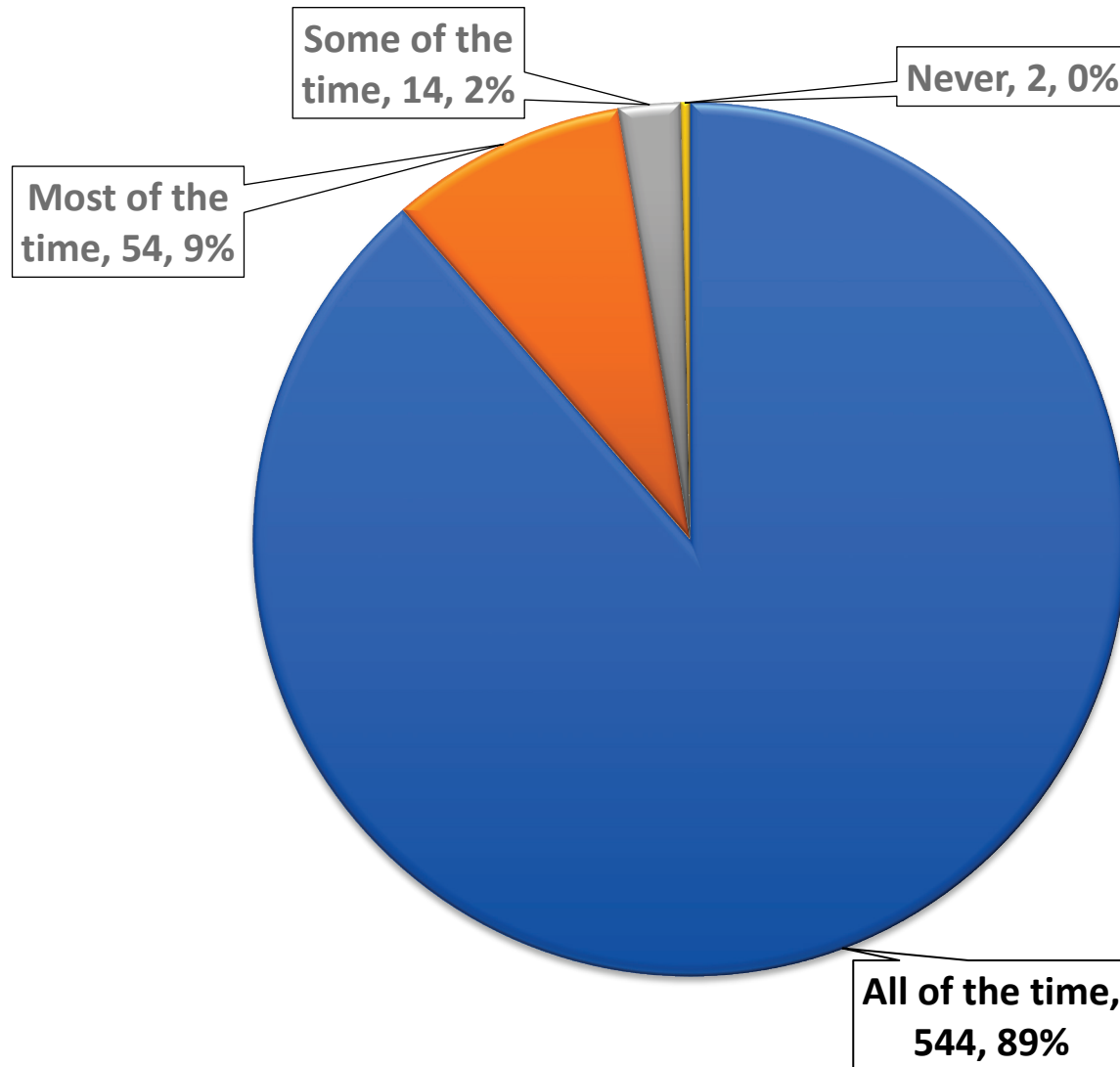
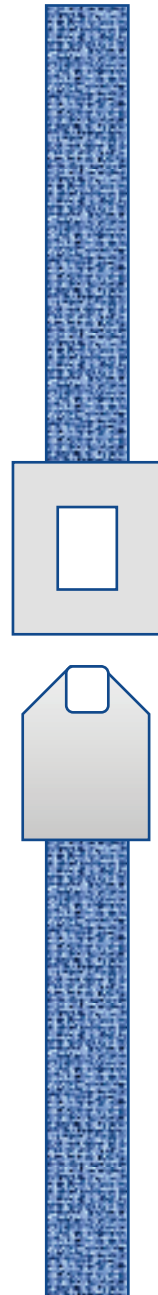
- Feel I am a target on duty and belt covers firearm
- too hard with vest can't exit quickly
- I feel restricted and less able to quickly react or respond to an unforeseen incident. The belt gets hooked on my gun and hit radio buttons. I try to wear it if I got on I95 for longer travel but locally I don't wear it .
- Difficult to manage with outer vest; i.e. (forget it's on because I can't feel it, gets caught on gear)
- work at courthouse. no assigned agency vehicle
- Feel it restricts me from responding to situations if I need to get out of my car quickly

## Question 5B



### 5B. Do you wear a safety belt off duty? (Matrix)

- All of the time
- Most of the time
- Some of the time
- Never

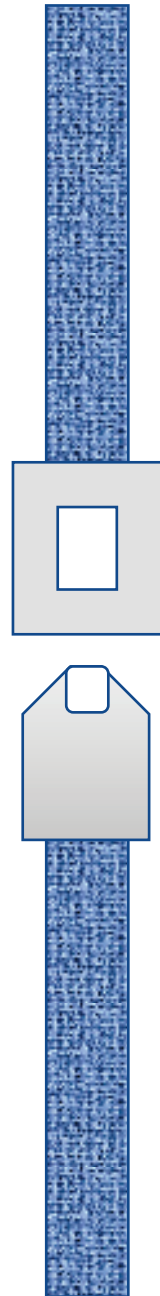


## Question 5B



### **5B. Do you wear a safety belt off duty? (Matrix)**

- All of the time
- Most of the time
- Some of the time
- Never



## Free Response to question 5b if answer was “never”

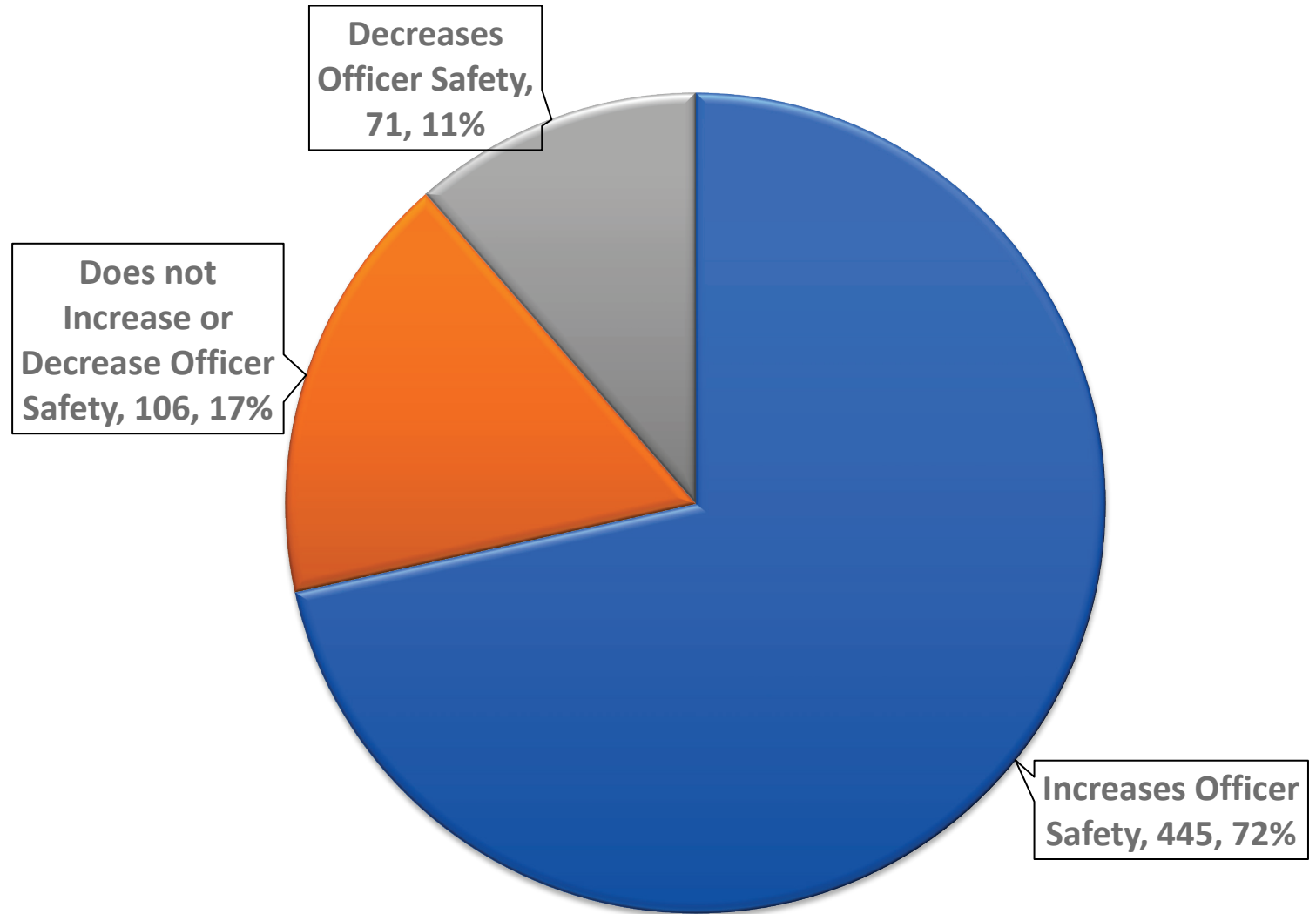
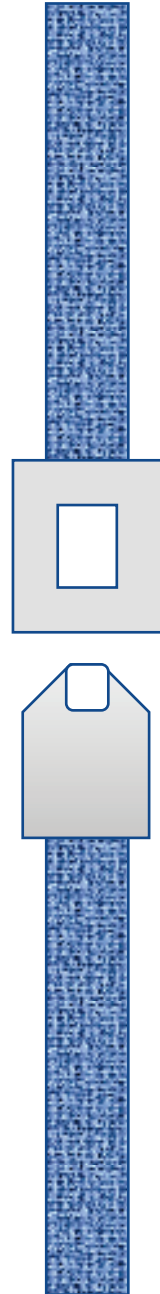
- It restricts my movement. I cannot sit still while driving.
- This was the only free response
  - It came from a municipal police officer with 22 years of experience
  - Believes use does not increase or decrease Officer Safety
  - Whose primary response to SB violation is issue warning
  - Whose primary response to CR violation is citation
  - Possesses average knowledge of SB law
  - Possesses average knowledge of CR law
  - Answered yes to all of the DYK questions

## Question 6



**In your opinion, how does the use of a safety belt affect Officer Safety?**

- Increases Officer Safety
- Does not Increase or Decrease Officer Safety
- Decreases Officer Safety

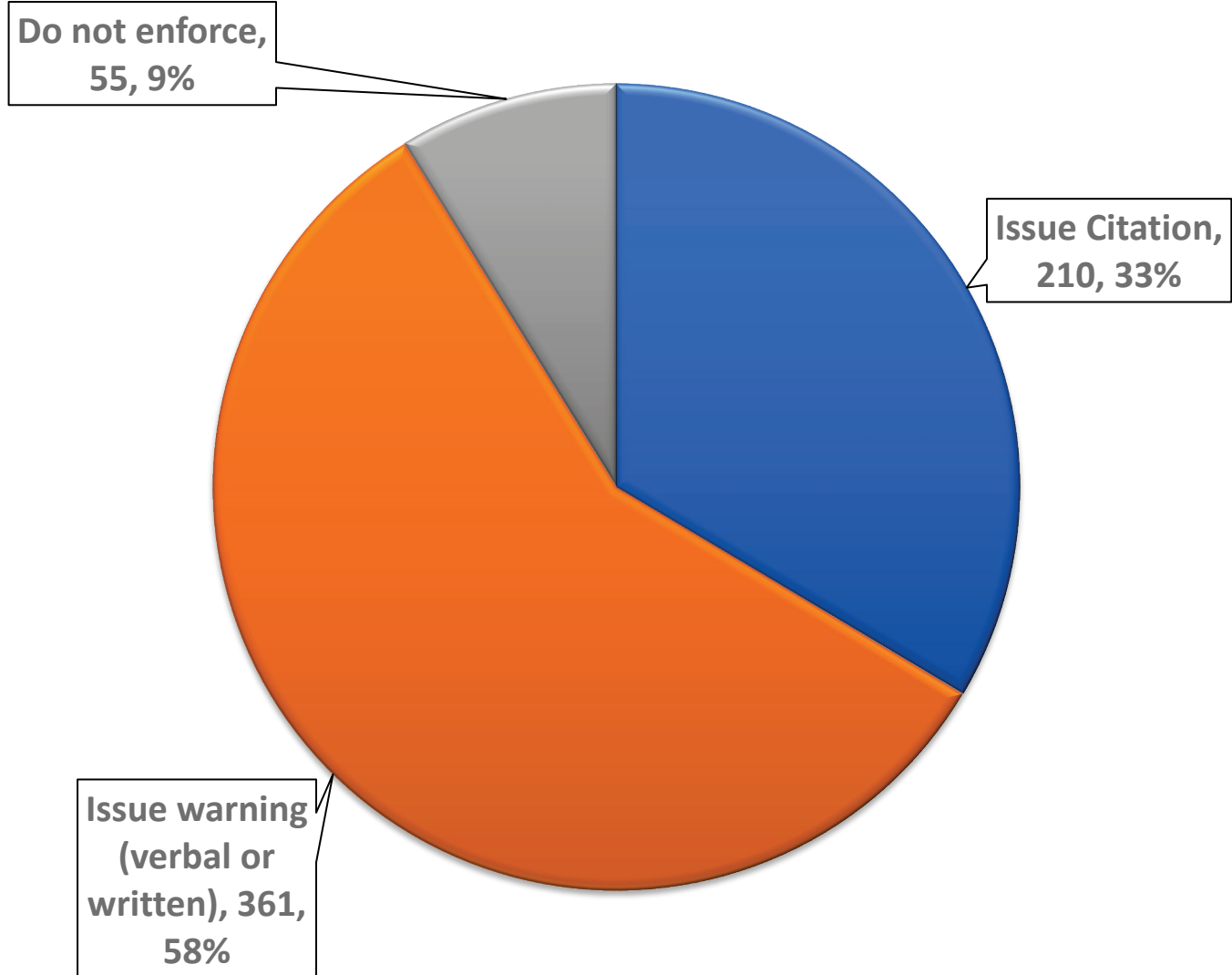
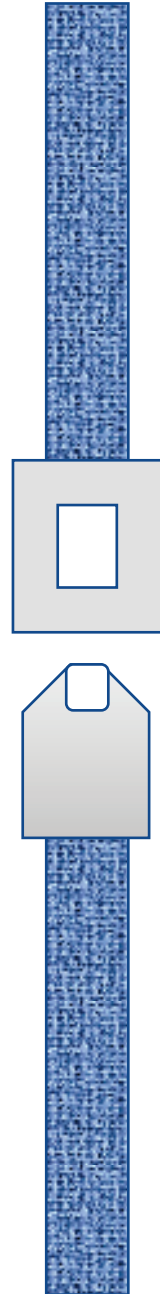


622 Responses

## Question 7

### What is your normal response to seat belt violations?

- Issue Citation
- Issue warning (verbal or written)
- Do not enforce



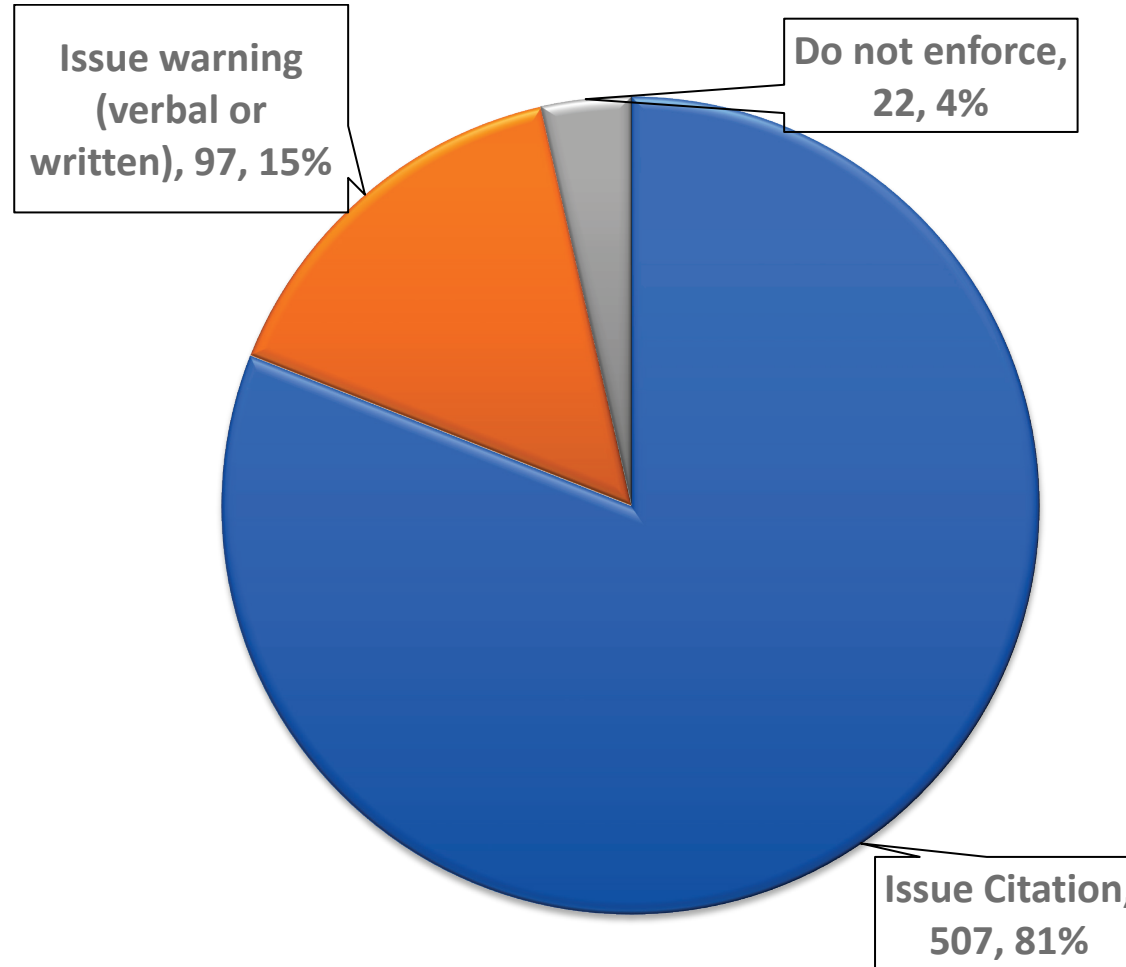
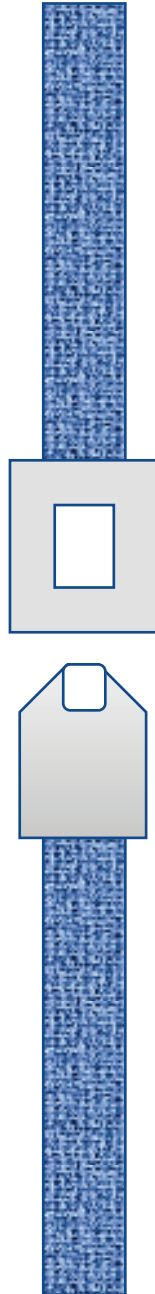
626 Responses

## Question 8



**What is your normal response to child restraint violations?**

- Issue Citation
- Issue warning (verbal or written)
- Do not enforce

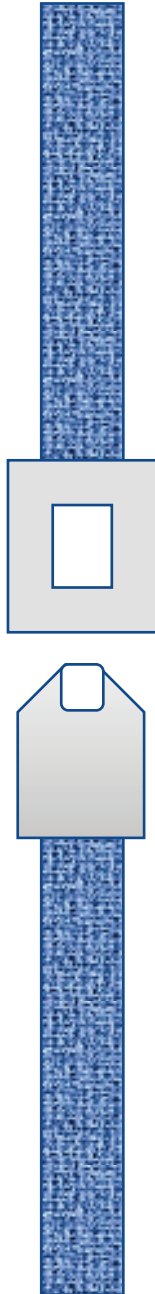


626 Responses

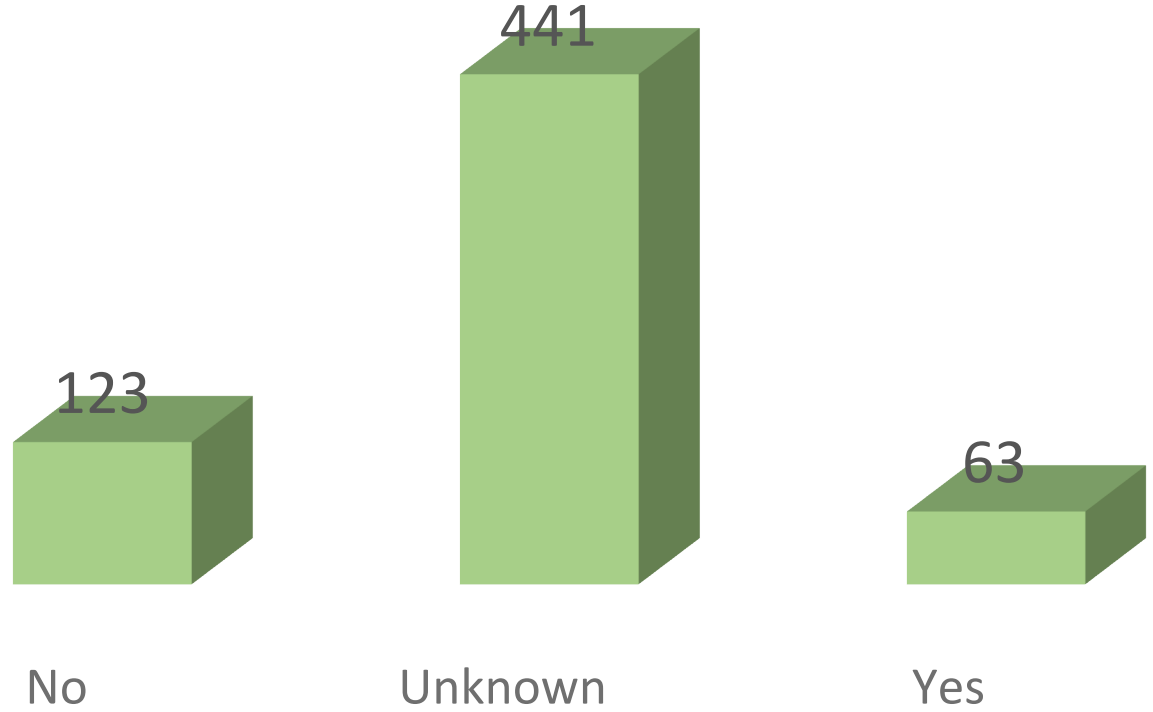
# Question 9

**Are there diversion programs available in your jurisdiction for child restraint violators?**

- Yes
- No
- Unknown



450  
400  
350  
300  
250  
200  
150  
100  
50  
0



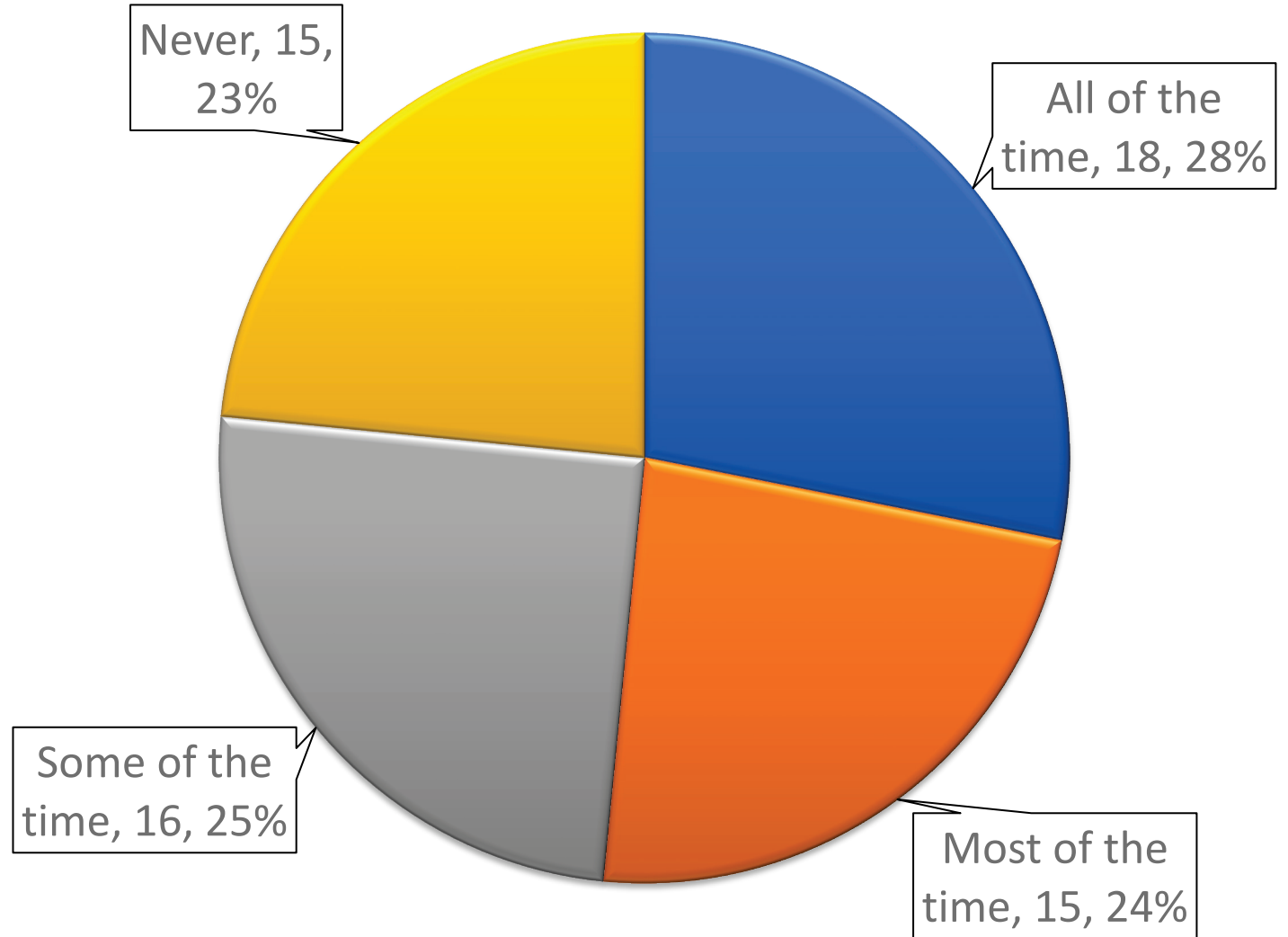
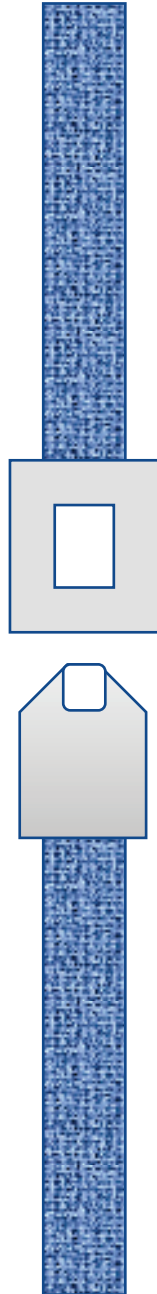
627 Responses

## Question 10



**If diversion programs are available for child restraint violators, how often do you make referrals?**

- All the time
- Most of the time
- Some of the time
- Never



63 Responses

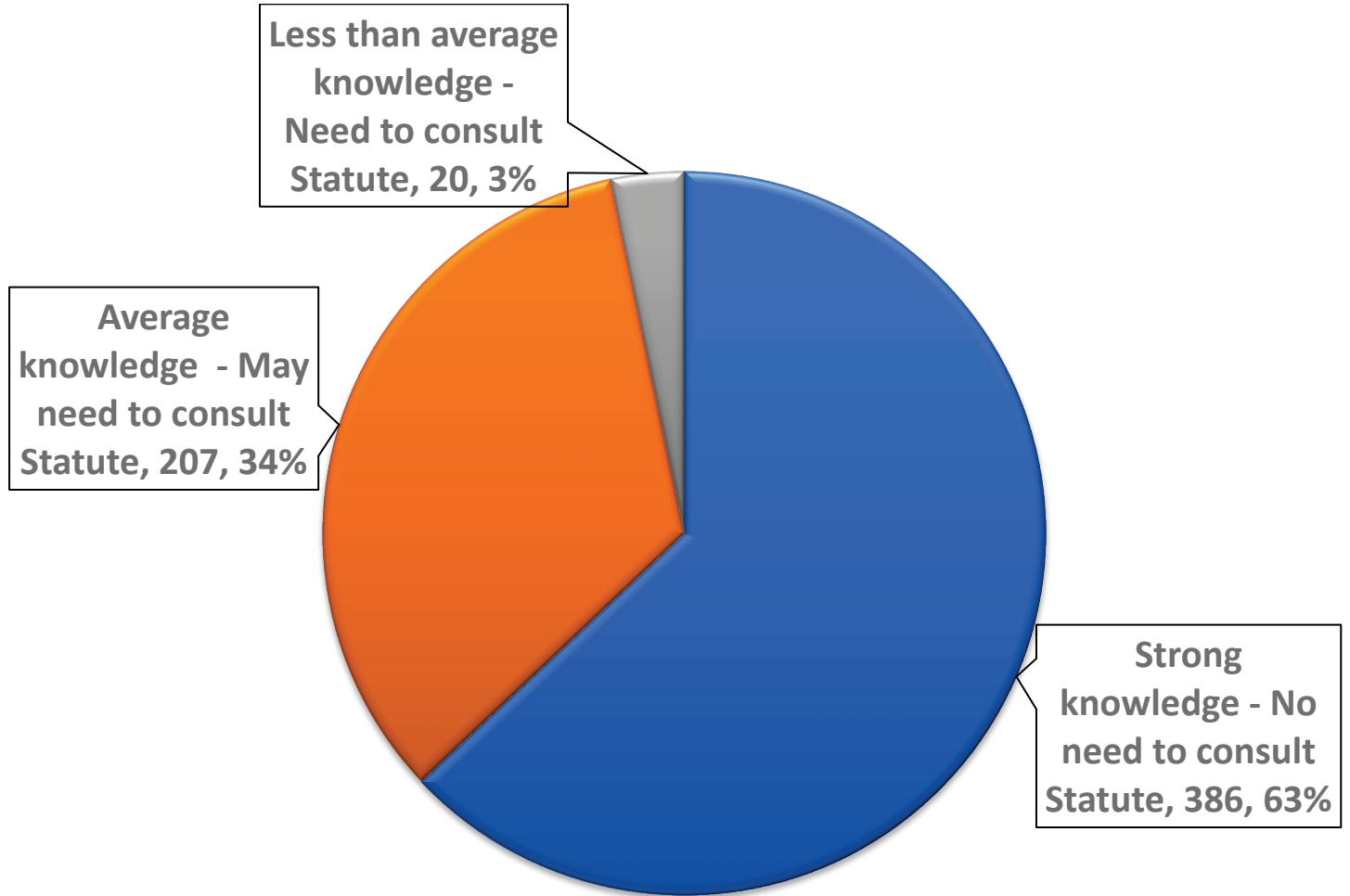
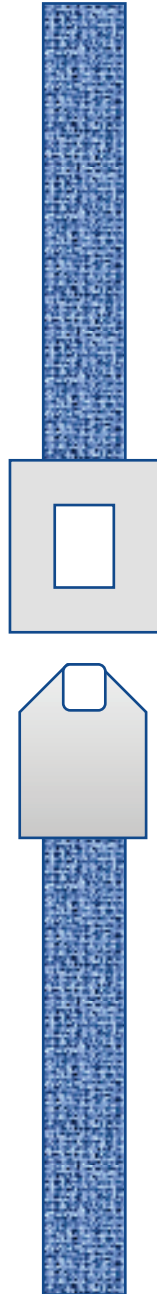


# Question 11 A



**What is your knowledge of the enforcement options in the following areas? A. Safety Belt Enforcement**

- Strong knowledge- No need to consult Statute
- Average knowledge - May need to consult Statute
- Less than average knowledge - Need to consult Statute



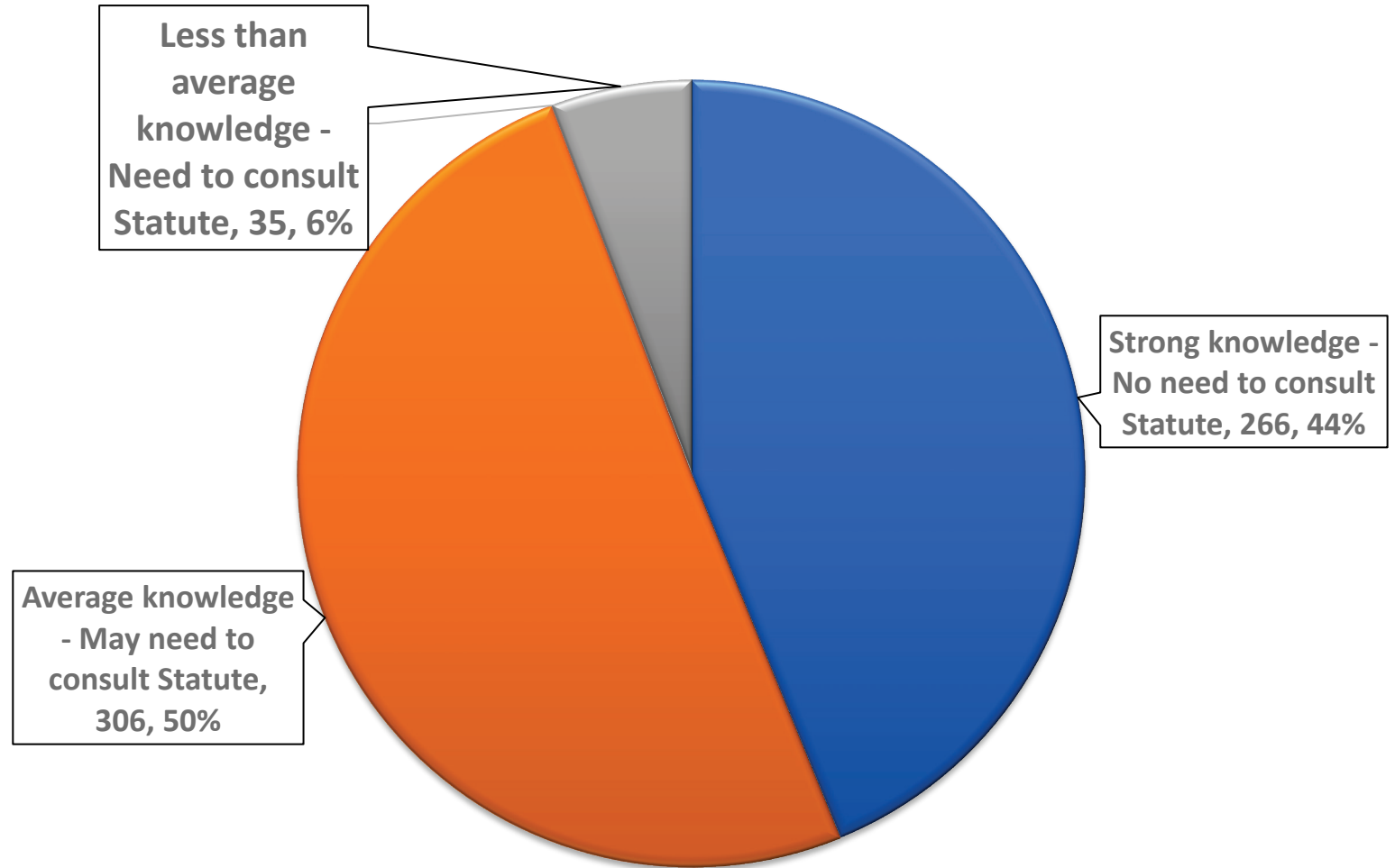
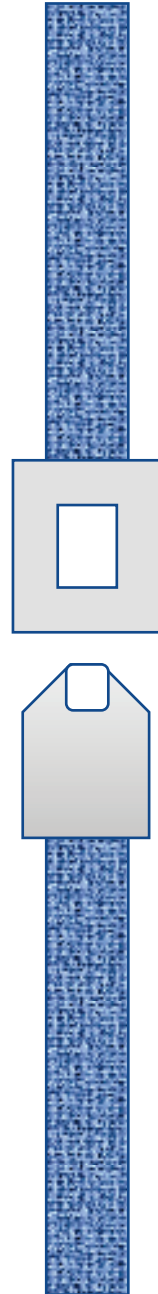
## Question 11 B



**What is your knowledge of the enforcement options in the following areas?**

### **B. Child Restraint Enforcement (matrix)**

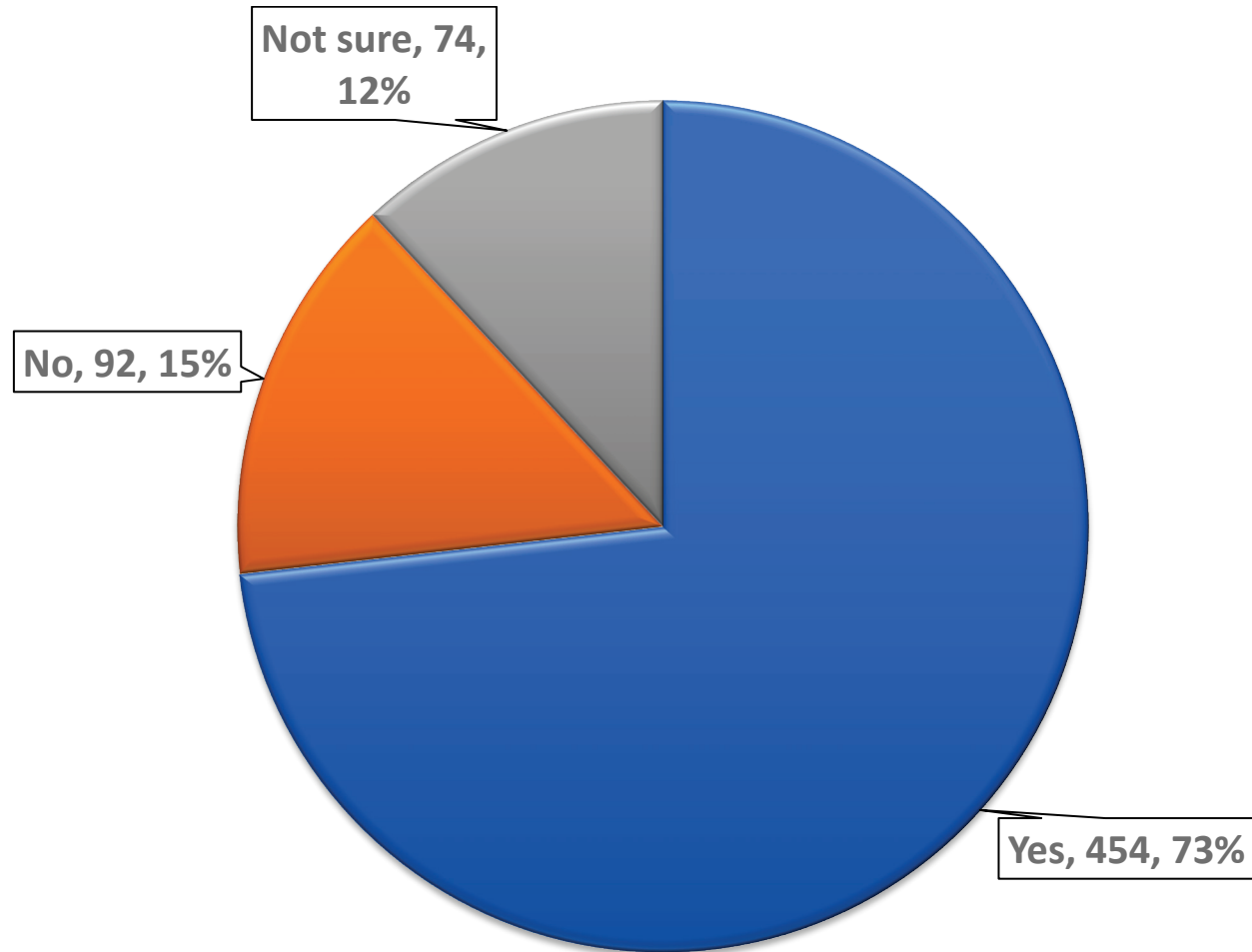
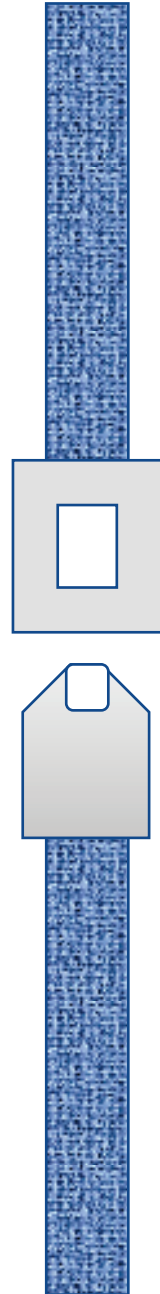
- Strong knowledge- No need to consult Statute
- Average knowledge - May need to consult Statute
- Less than average knowledge - Need to consult Statute



## Question 12

**Would you find a training video or self-guided PowerPoint presentation on Safety Belt and Child Restraint Enforcement helpful, if one was available?**

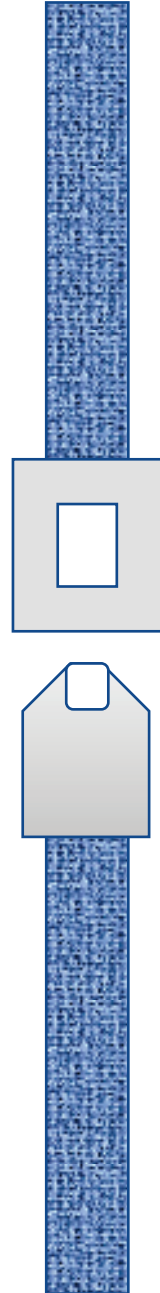
- Yes
- No
- Not sure



623 Responses

## Question 13 A-F

**Questions 13. A-F were designed to educate the respondent while answering the survey. The questions were culled from current published traffic safety materials.**

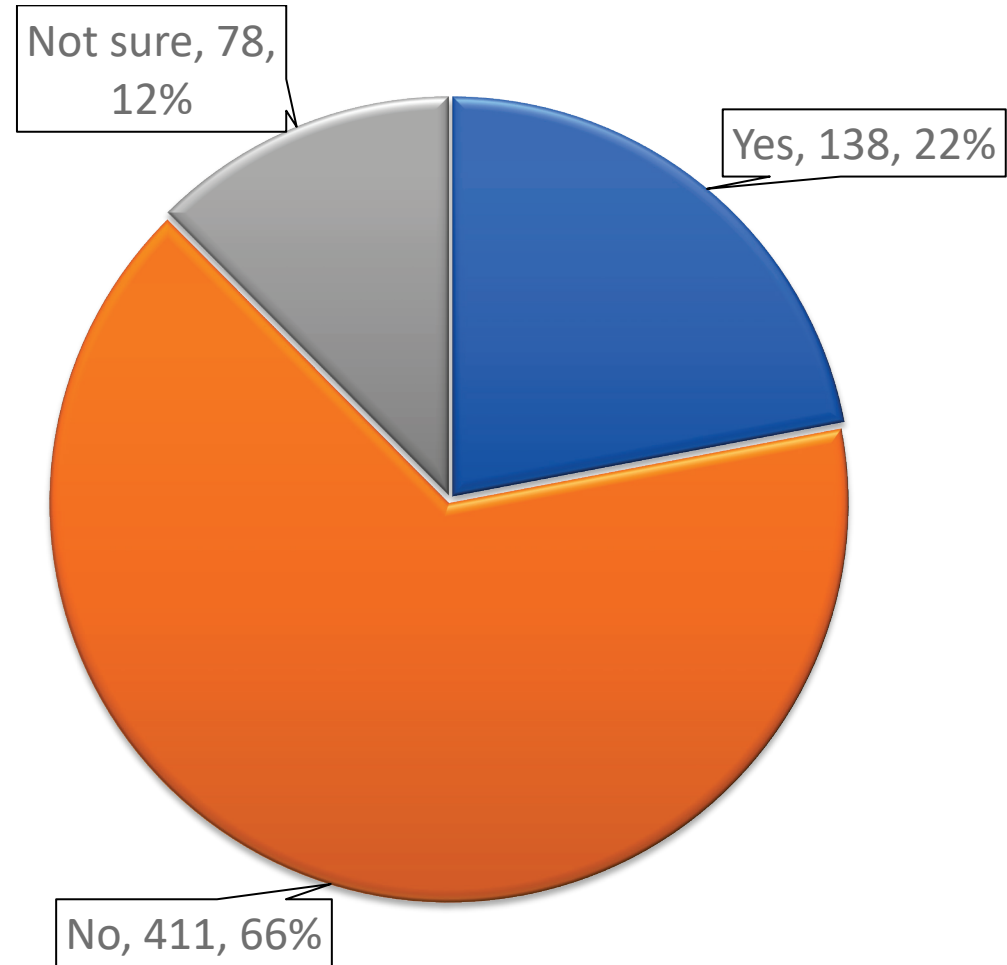
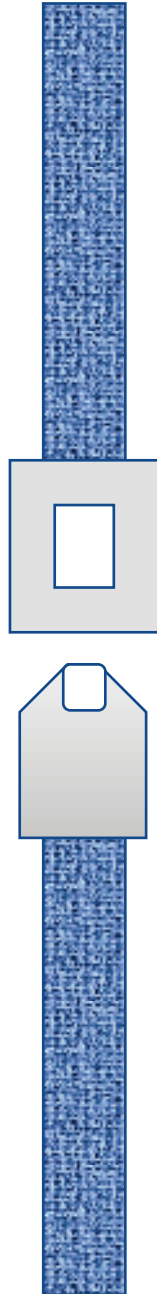


- A. Florida Safety Belt usage was just under 90% in 2018 at 89.9%
- B. Nearly half of all traffic fatalities are unbelted vehicle occupants
- C. 30% of all officers killed in 2019 were in vehicle crashes
- D. Airbags are designed to work with safety belts and not to replace them
- E. Wearing a safety belt correctly while riding in the front seat of a car, reduces your chances of a fatal injury by 45%
- F. Child restraint use drops by 40% when parents ride without their safety belts

## Question 13 A



- Did you know?
- Florida Safety Belt usage was just under 90% in 2019 at 89.9%.

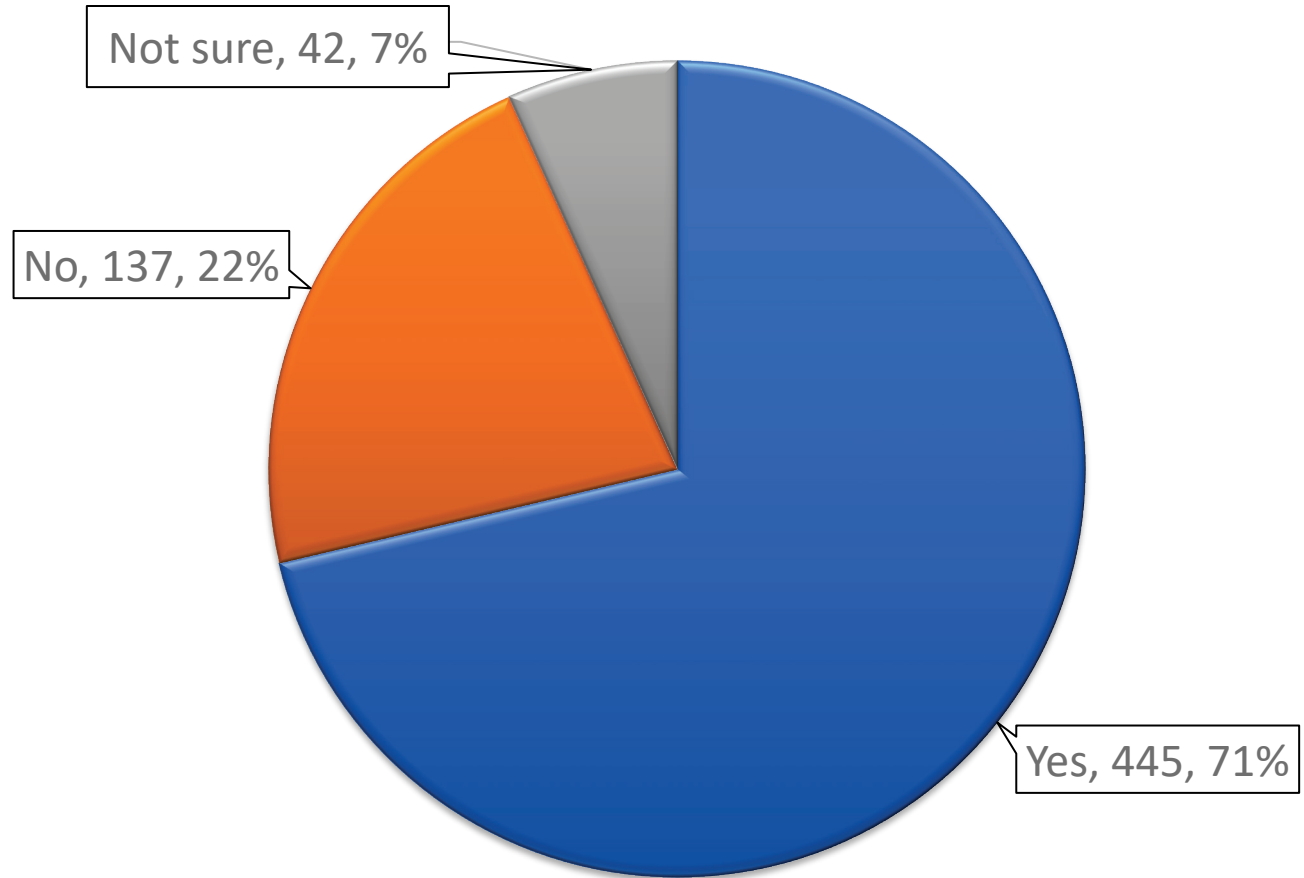
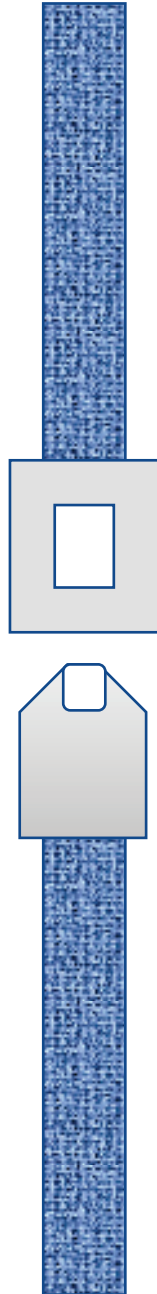


627 Responses

## Question 13 B



- Did you know?
- Nearly half of all traffic fatalities are unbelted vehicle occupants

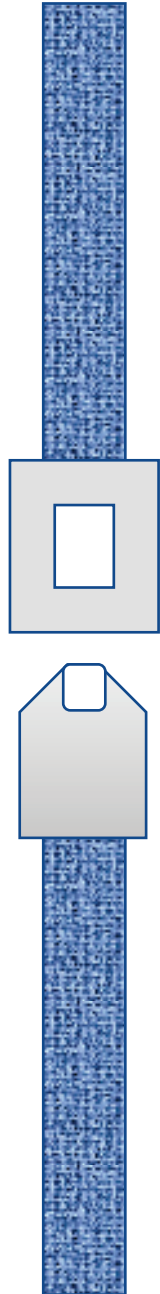


624 Responses

## Question 13 C

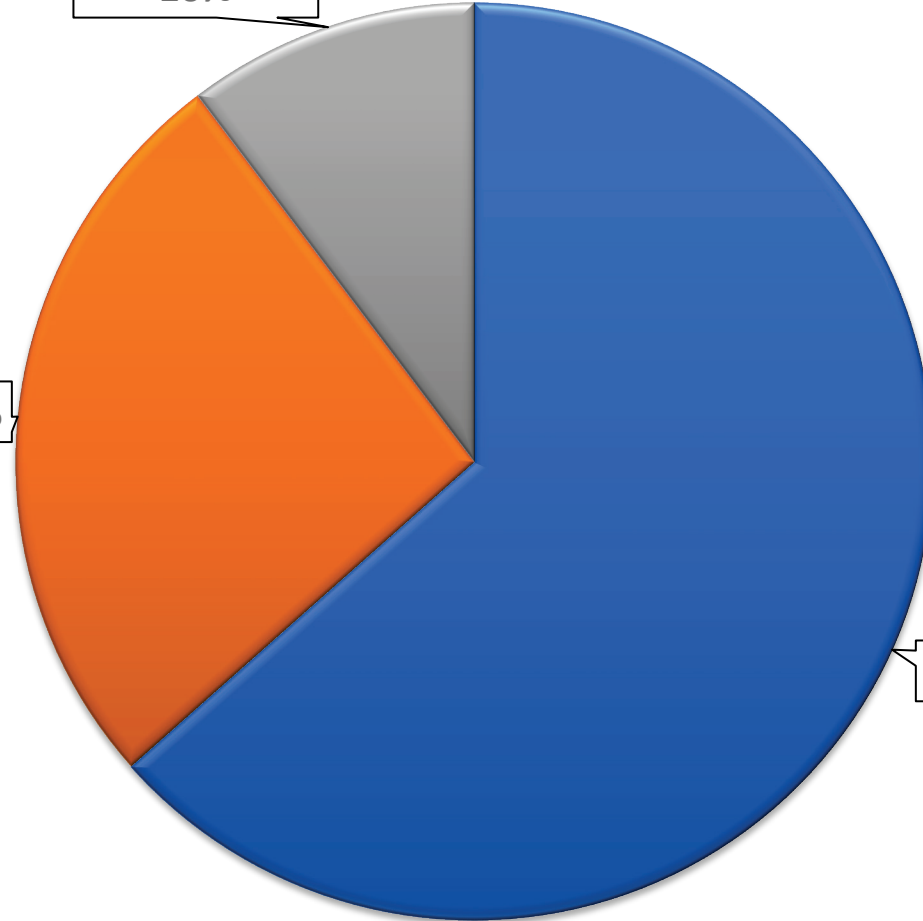


- Did you know?
- 30% of all officers killed in 2019 were in vehicle crashes



No, 163, 26%

Not sure, 64,  
10%

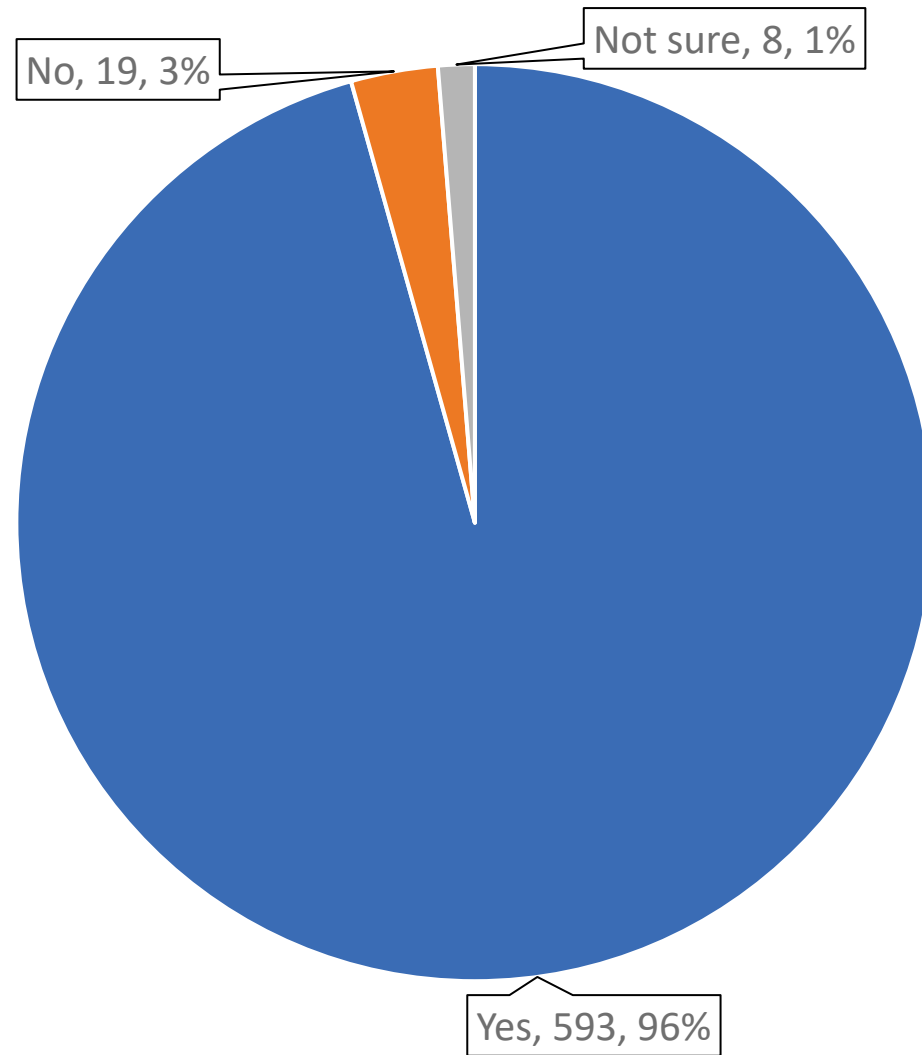
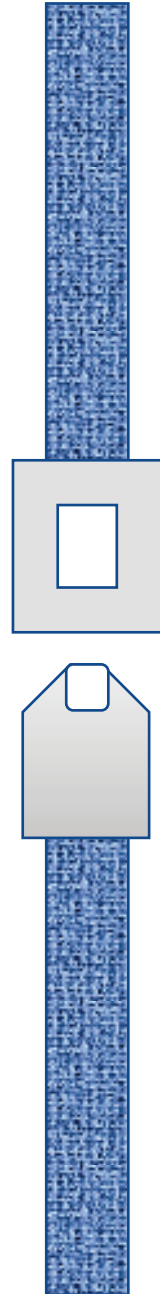


Yes, 394, 64%

## Question 13 D



- Did you know?
- Airbags are designed to work with safety belts and not to replace them

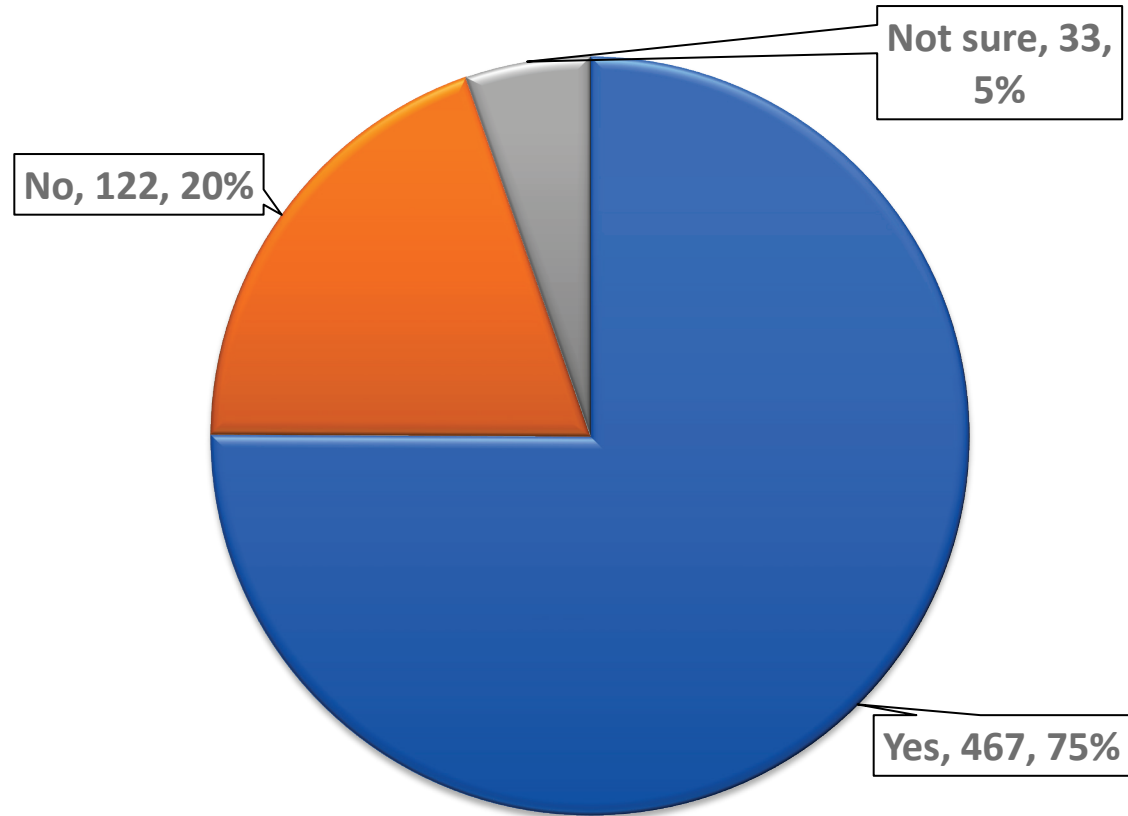
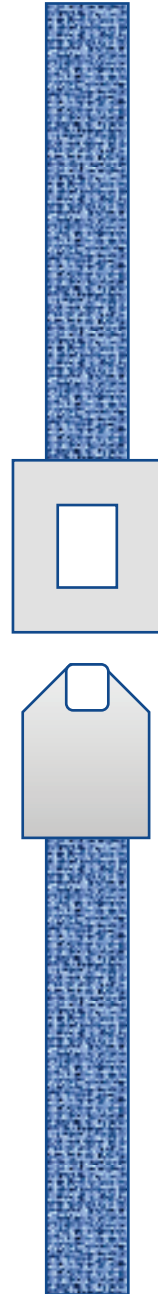




## Question 13 E



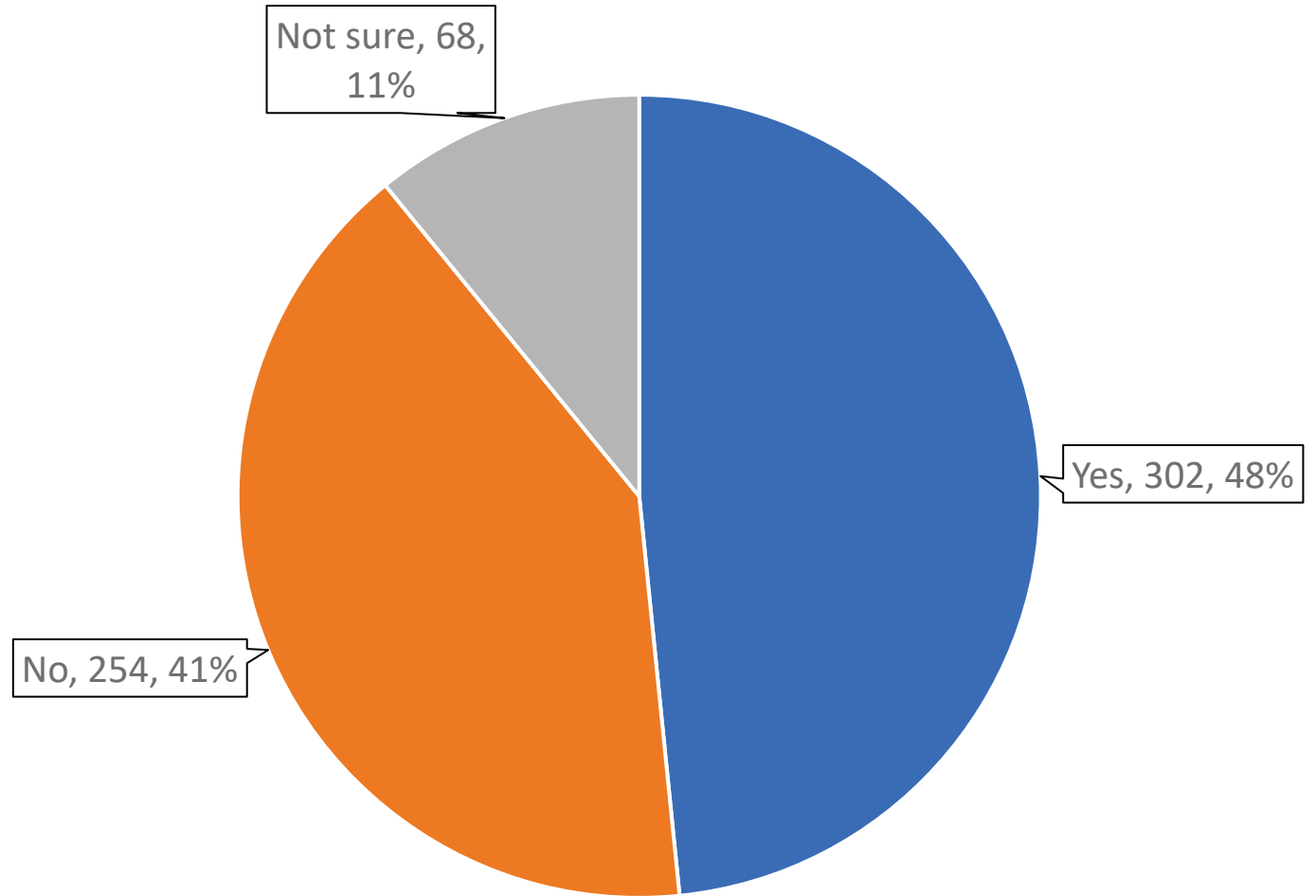
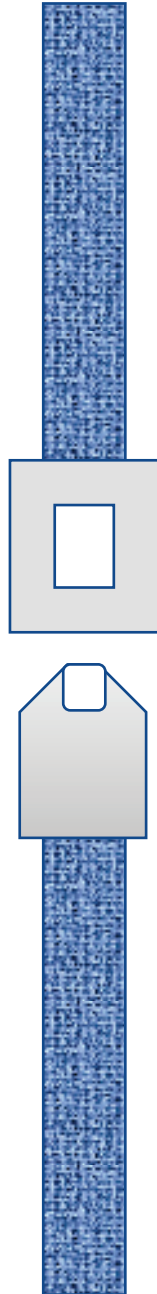
- Did you know?
- Wearing a safety belt correctly while riding in the front seat of a car, reduces your chances of a fatal injury by 45%



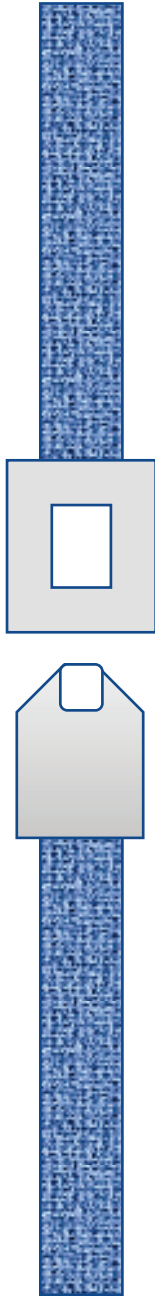
## Question 13 F



- Did you know?
- Child restraint use drops by 40% when parents ride without their safety belts



# Question 13 A-F



- Average number of responses
- 623

Child restraint use drops by 40% when parents ride without their saefy belts -- Did you know?



Wearing a safety belt correctly while riding in the front seat of a car, reduces your chances of a fatal injury by 45% -- Did you know?



Airbags are designed to work with safety belts and not to replace them -- Did you know?



30% of all officers killed in 2019 were in vehicle crashes -- Did you know?



Nearly half of all traffic fatalities are unbelted vehicle occupants -- Did you know?



Florida Safety Belt usage was just under 90% in 2019 at 89.8% -- Did you know?



■ Yes ■ No ■ Unsure

**Next survey will be broadcasted for participation on Monday, April 1, 2024.**

Questions

